

Ro GUILTELESSPLASTIC



The international project founded and curated by
Rossana Orlandi and Nicoletta Orlandi Brugnoni
engages designers, creative communities
to give new life not only to plastic waste but to all other sorts of waste,
by exploring possibilities for their endless transformation.

SARDINIA

Feb 2017



SARDINIA

Feb 2017

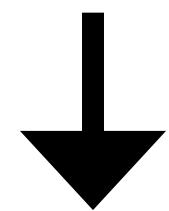


PRECIOUS PLASTIC
Dutch Design Week,
Oct 2017

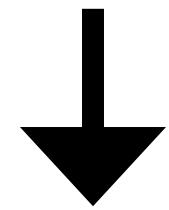


WHY IS PLASTIC GUILTLESS ?

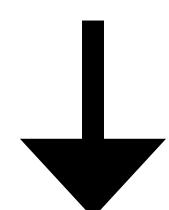
MISUSE ABUSE



RE-USE RE-CYCLE UP-CYCLE



**AWARENESS - CONSCIOUSNESS -
LEARNING**



ACTION

**SAVE THE WASTE
WASTE IS VALUE**



Ro GUILTLESSPLASTIC 2019

Rossana Orlandi

RoPlastic Master's pieces

Wasting Time Daybed

Patricia Urquiola



Ro GUILTLESSPLASTIC 2019

Rossana Orlandi

RoPlastic Master's pieces

Fornasettimana Remix
Barnaba Fornasetti



Ro GUILTLESSPLASTIC 2019

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RoPlastic Master's pieces

Re-revolution

Nacho Carbonell



Ro GUILTLESSPLASTIC 2019

Rossana Orlandi

RoPlastic Master's pieces

Tombstone Chair

Fernando Mastrangelo



RoPlastic Master's pieces

Daybed

Alessandro Mendini



Ro GUILTLESSPLASTIC 2019

Rossana Orlandi

RoPlastic Master's pieces

Electronic Man

Piet Hein Eek



We are Nature

Carnival from Palazzetto Pisani
Another view



Ro GUILTLESSPLASTIC 2020

Rossana Orlandi

We are Nature

SCART

Artistic project by Gruppo HERA





We are Nature



We are Nature

Gimac + Indexlab



TrashFormation Village

Arena

Mario Cucinella + Gruppo Hera/Scart



Ro GUILTLESSPLASTIC 2021

Rossana Orlandi

TrashFormation Village

URBAN LOUNGE

Pininfarina Architecture



TrashFormation Village

HOUSEBOAT

Lucio Micheletti + Rubner Haus



Ro GUILTLESSPLASTIC 2021

Rossana Orlandi

In Genius Waste

Mary Elizabeth Donaldson



Gentle Touch of Re-waste

Bandello Garden

Curatorship of Rossana Orlandi

Artistic Direction Lucio Micheletti



Ro GUILTLESSPLASTIC 2022

Rossana Orlandi

Gentle Touch of Re-waste

FONDAMENTA
Patricia Urquiola



Ro GUILTLESSPLASTIC 2022

Rossana Orlandi

Gentle Touch of Re-waste

**BENCH FOR THOSE WHO HAVE A
HOME AND THOSE WHO DON'T**
Stefano Boeri



Ro GUILTLESSPLASTIC 2022

Rossana Orlandi

Gentle Touch of Re-waste

Bubble

Kartell design Philippe Starck



Ro GUILTLESSPLASTIC 2022

Rossana Orlandi

Gentle Touch of Re-waste

Italo Rota

Ro GUILTLESSPLASTIC 2022



Ro GUILTLESSPLASTIC 2023

Rossana Orlandi

One Line Two Coils

Ron Arad





presents



RoPlastic Prize is a worldwide open project
to find solutions to stop our problem:
Waste Abundance

Design, Technology and Communication are the starting points.

TOTAL PARTICIPANTS

2300+

TOTAL COUNTRIES

99

NORTH AMERICA
7%

Top countries
USA
Mexico

SOUTH AMERICA
5%

Top country
Brasil
Argentina

EUROPE
67%

Top countries
Italy
The Netherlands
UK
Spain

AFRICA
2%

Top countries
South Africa
Egypt
Madagascar

ASIA
17%

Top countries
Russia
India
South Korea

OCEANIA
2%

Top country
Australia



**RoPLASTIC
PRIZE 2023**

APPLICATION UNTIL 23rd JAN 2023
on guiltlessplastic.com

ART AND COLLECTIBLE DESIGN — CATEGORIES
EMERGING HIGH
TECHNOLOGY — INSPIRING
LEARNING PROJECTS

ADI ADI ASSOCIAZIONE
PER IL DESIGN
INDUSTRIALE

Ro Plastic Prize is powered by

Ro GUILTLESSPLASTIC *

DESIGNED BY MATTIA NOVIA

- 620+ applications from more than 50 countries
- Age average: 32 years old (16 year-old from Italy, 98 year-old from Bolivia)

Ro PLASTIC PRIZE 2023

Rossana Orlandi

Letizia

Cristian Fracassi for Isinnova

Emerging High Technology



Ro PLASTIC PRIZE 2023

Rossana Orlandi

New01bike

GIMAC

Emerging High Technology



Ro PLASTIC PRIZE 2023

Rossana Orlandi

Citroën 'oli' [all-ë]

Citroën

Emerging High Technology



Ro PLASTIC PRIZE 2023

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Kernel Collection

Gio Minelli

Art And Collectible Design



Ro PLASTIC PRIZE 2023

Rossana Orlandi

Pure Plants

Carmelo Zappulla

Art And Collectible Design



Ro PLASTIC PRIZE 2023

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Totemo

Adriana Kováčová

Inspiring Learning Projects



Ro PLASTIC PRIZE 2022

Rossana Orlandi

Ro

Rossana Orlandi



Designed by Tom Dixon®

PLASTIC PRIZE 2022

NEW DEADLINE

APPLICATION UNTIL **MARCH 7TH, 2022**

ON GUILTLESSPLASTIC.COM

URBAN AND PUBLIC DESIGN
EDUCATIONAL SOCIAL MEDIA
INNOVATIVE AND TECH PROJECTS

Ro Plastic Prize is powered by

Ro GUILTLESSPLASTIC

- 390+ applications from more than 50 countries
- Age average: 34 years old (14 year-old from Kenya, 66 year-old from Switzerland)

Ro PLASTIC PRIZE 2022

Rossana Orlandi

Nuez Lounge BIO

Andreu World + Patricia Urquiola

Innovative and Tech Projects



Ro PLASTIC PRIZE 2022

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Foresta Liquida

Green Propulsion Laboratory

Innovative and Tech Projects



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FOAMY

Balance is Motion

Urban and Public Design



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M19 (Machine Nineteen)

Luigi Mandelli

Vice President MENTASTI

Inspiring Learning Projects



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Gravity - The moving Wall

Massimo Perusi

Innovative and Tech Projects



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Rossana Orlandi



Queen Ro Mask by Arsenio Rodriguez

Ro PLASTIC PRIZE 2021

Rossana Orlandi

Official Main Partner

QATAR MUSEUMS

Categories

EMOTION ON COMMUNICATION

RESPONSIBLE INNOVATION PROJECTS

URBAN AND PUBLIC FURNITURE DESIGN

APPLICATION UNTIL JUNE 22th, 2021

ON GUILTLESSPLASTIC.COM

Ro Plastic Prize is powered by Ro GUILTLESSPLASTIC®

- 360+ applications from more than 55 countries
- 93+ prototypes exhibited
- Age average: 34 years old (7 year-old from Italy, 82 year-old from Italy)

Ro PLASTIC PRIZE 2021

Rossana Orlandi

PLASTIC WILL BE NEW GOLD

Daniel Suchocki

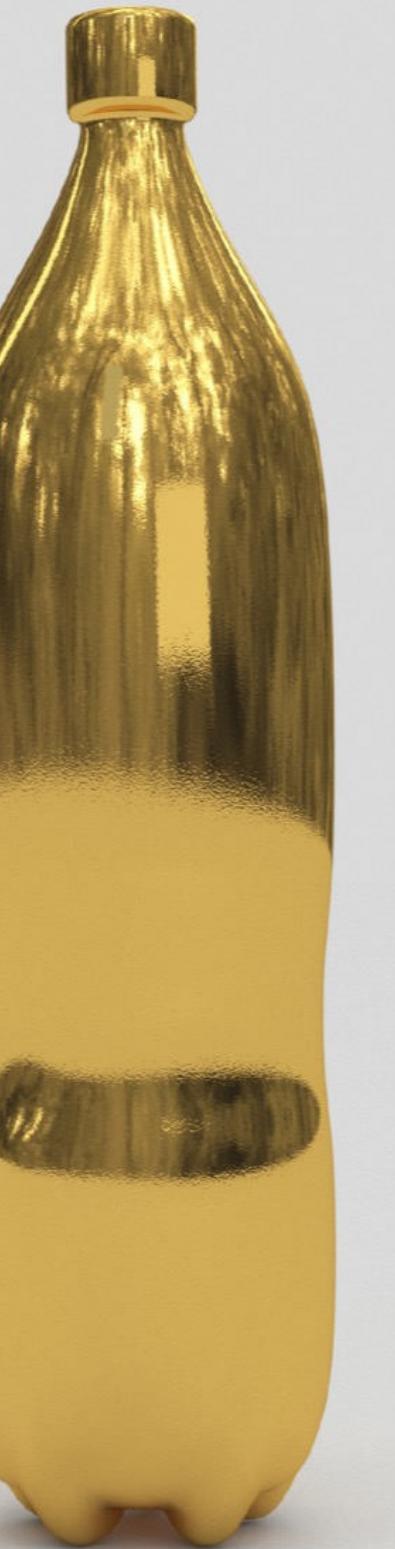
Emotion on Communication Category

FOR FUTURE GENERATION

Diego Gil de Biedma

Emotion on Communication Category

PLASTIC
WILL BE
NEW
GOLD



PLASTIC BAGS TAKE 500 YEARS TO DECOMPOSE.
THAT'S 17 GENERATIONS, REUSE THEM!

FOR MY
GREAT-GREAT-
GREAT-GREAT-
GREAT-GREAT-
GREAT-GREAT-
GREAT-GREAT-
GREAT-GREAT-
GREAT-GREAT-
GRANDSON

FABRICA

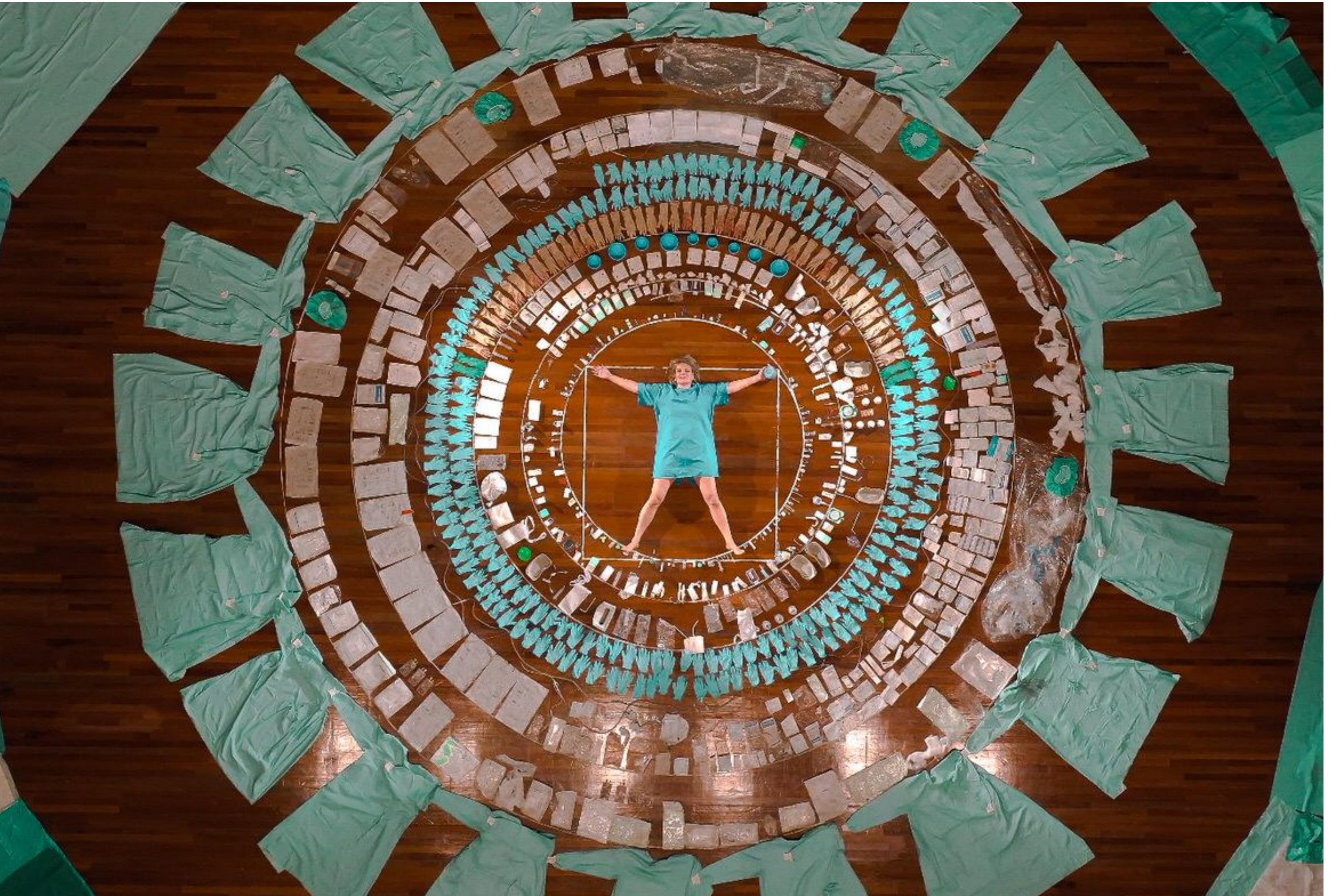
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**This is the waste of one
operation , my operation....**

Maria Kojck

Emotion on Communication



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Plastic Rivers

Álvaro Catalán de Ocón

Urban and Public Furniture Design



Ro PLASTIC PRIZE 2020

Rossana Orlandi



© Designed by Studio Job

Ro GUILTESSPLASTIC® 2020
ANNOUNCES **Ro PLASTIC PRIZE**
SECOND EDITION
ONE COMPETITION
FIVE PRIZES
INDUSTRIAL DESIGN
INNOVATIVE TEXTILES
PACKAGING SOLUTIONS
CONSCIOUS INNOVATION PROJECTS
AWARENESS ON COMMUNICATION
APPLICATION UNTIL JANUARY 30, 2020
ON GUILTESSPLASTIC.COM

- 650+ applications from more than 65 countries
- 120 + prototypes exhibited
- Age average: 33 years old (14 year-old from India, 80 year-old from Spain)

Ro PLASTIC PRIZE 2020

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**Second Nature / Recycled
Plastic Furniture**

BLUECYCLE

INDUSTRIAL DESIGN



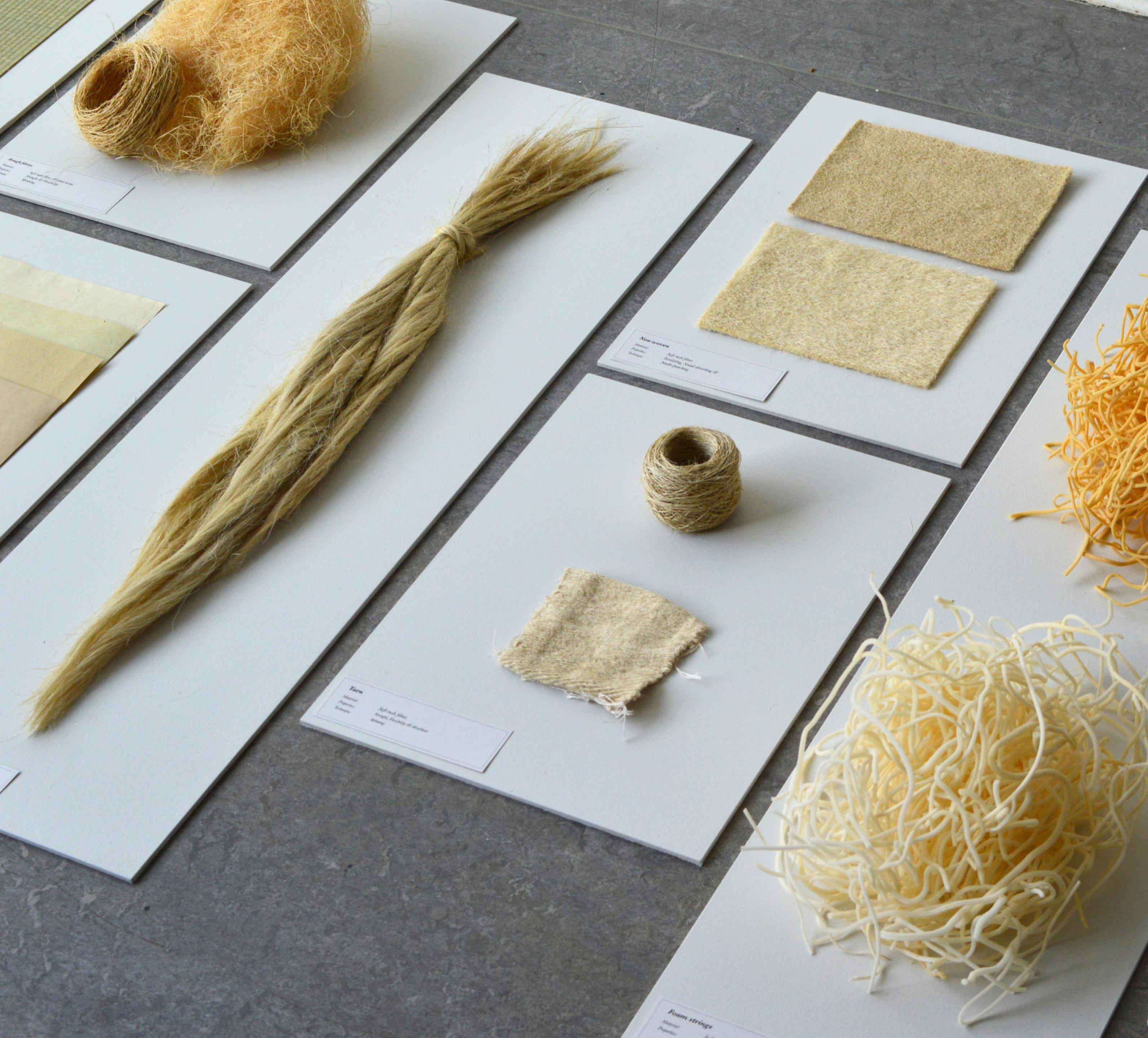
Ro PLASTIC PRIZE 2020

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Medulla

DON YAW KWANING

PACKAGING SOLUTIONS



Ro PLASTIC PRIZE 2020

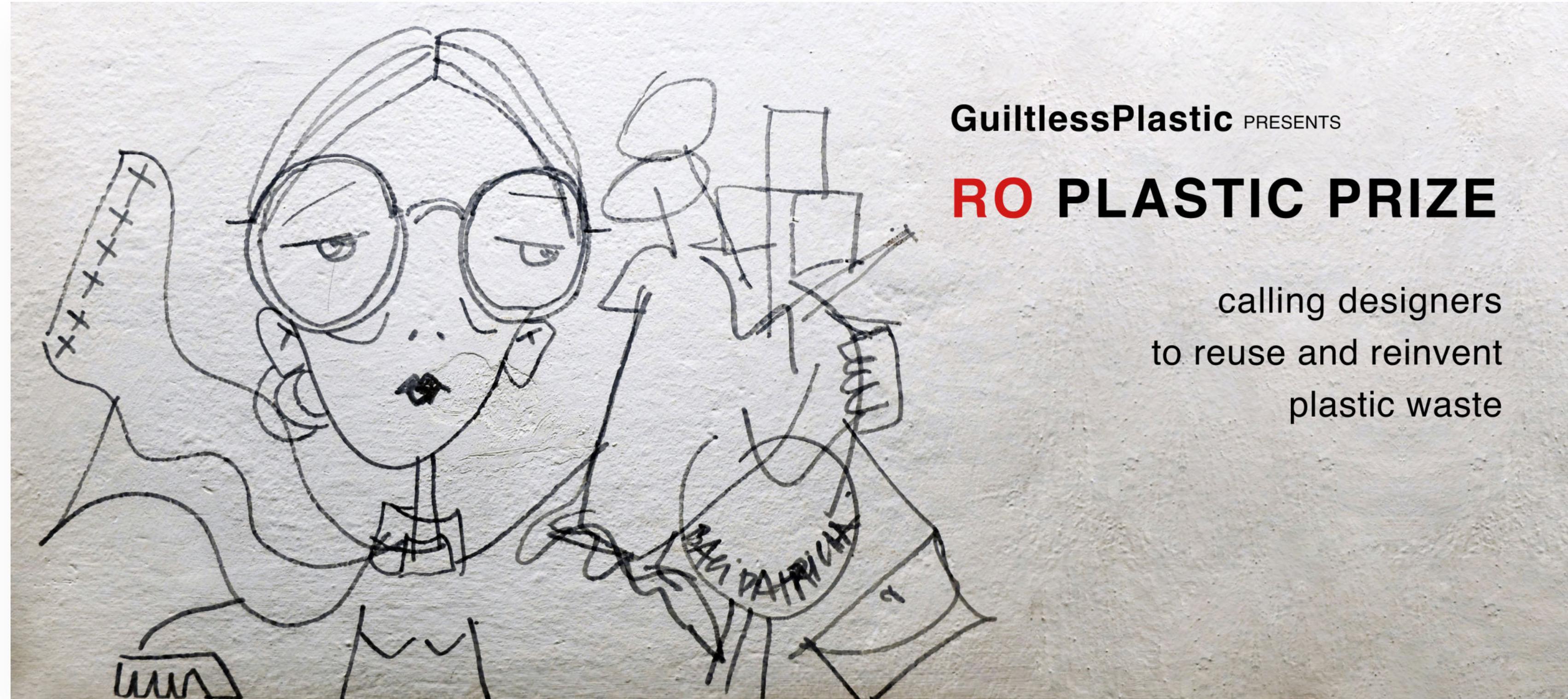
Rossana Orlandi

Ambara

PAULIEN NABBEN

INNOVATIVE TEXTILES





GuiltlessPlastic PRESENTS

RO PLASTIC PRIZE

calling designers
to reuse and reinvent
plastic waste

- 300+ applications from more than 50 countries
- 100 + prototypes exhibited
- Age average: 39 years old (13 year-old from Russia, 78 year-old from The Netherlands)

Ro PLASTIC PRIZE 2019

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MANI IN PLASTICA

Asilo Domenico Boldrini

Design Category



ELLE DECOR LAUNCHES PROJECT EARTH

To commemorate Earth Day, the new editorial initiative will celebrate sustainable design at every level.



By [ASAD SYRKETT](#) APR 22, 2021



Simone Furiosi

The bottle fisherman, (Special exhibition)

Arsenio Rodriguez

Design Category

ARSENIO RODRIGUEZ'S UNDERWATER LANDSCAPE TOOK UP RESIDENCE AT MILAN'S INFLUENTIAL ROSSANA ORLANDI GALLERY IN 2019 IN AN EXHIBITION ON PLASTIC REUSE.

Ro PLASTIC PRIZE 2019

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Made with recycled plastic toys,
this chair is a vivid example of
an educational design piece for
children

Charlie Chair

Ecobirdy

Design Category



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Precious Plastic

Dave Hakkens

Conscious Innovation Projects





WORLD EXHIBITIONS

Ro GUILTLESSPLASTIC 2019

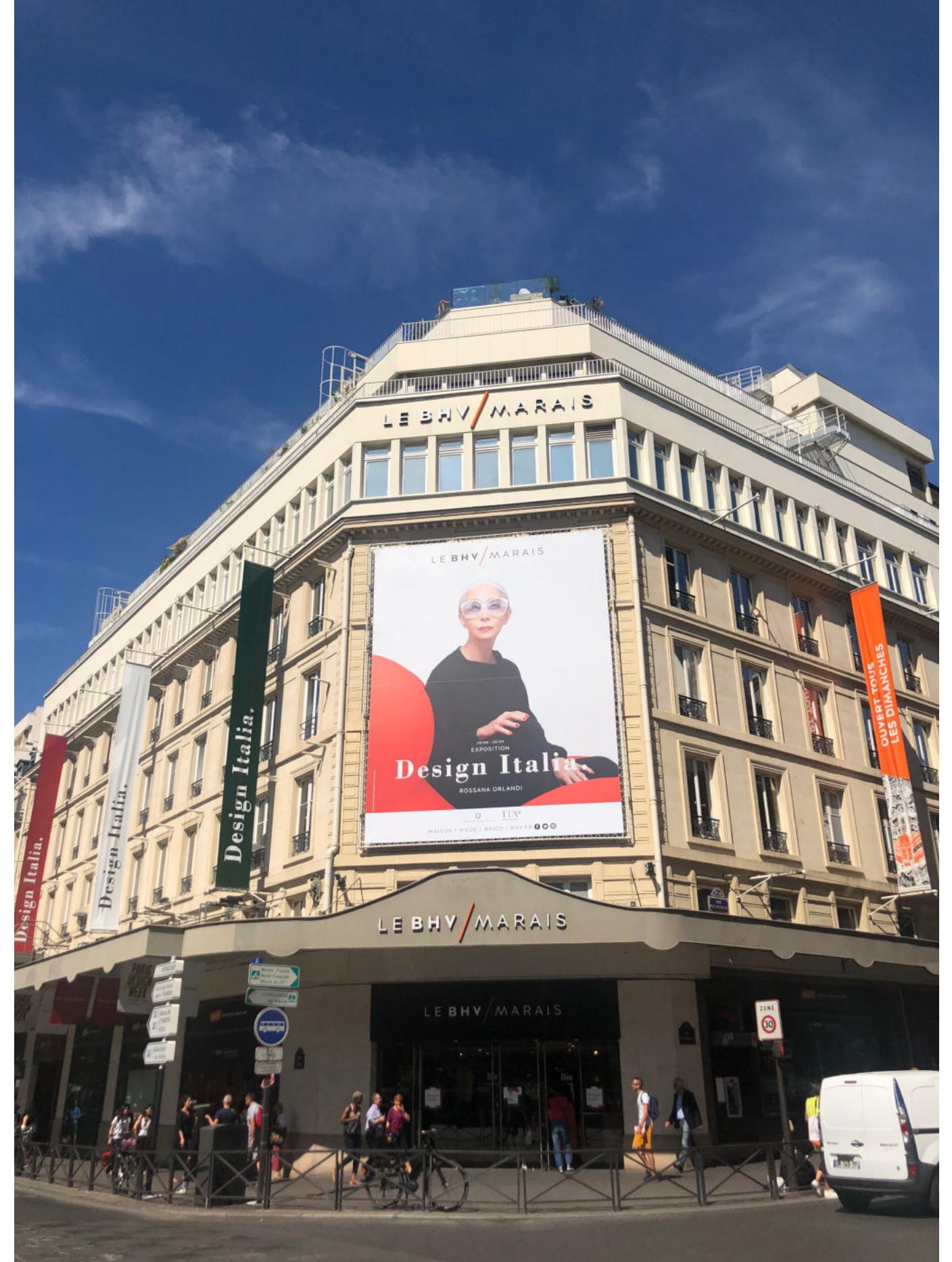
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WORLD EXHIBITIONS

Paris, September 2019

Design Italia

 BHV/Marais



Ro GUILTLESSPLASTIC 2021

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WORLD EXHIBITIONS

Hong Kong, July 2021

45th anniversary of Henderson Land Group

📍 Oval Atrium, IFC mall, Central



Doha, April 2022

RoGUILTLESSPLASTIC



THANK YOU