

Ro GUILTLESS PLASTIC



The international project founded and curated by
Rossana Orlandi and Nicoletta Orlandi Brugnoli
engages designers, creative communities
to give new life not only to plastic waste but to all other sorts of waste,
by exploring possibilities for their endless transformation.

SARDINIA

Feb 2017





SARDINIA

Feb 2017

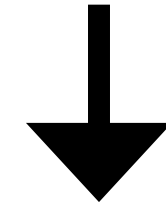


PRECIOUS PLASTIC

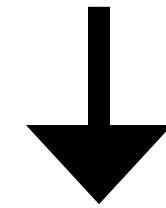
Dutch Design Week,
Oct 2017

WHY IS PLASTIC
GUILTLESS ?

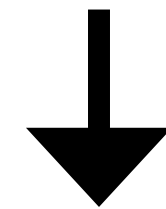
MISUSE ABUSE



RE-USE RE-CYCLE UP-CYCLE



**AWARENESS - CONSCIOUSNESS -
LEARNING**



ACTION

SAVE THE WASTE
WASTE IS VALUE



Ro GUILTLESSPLASTIC 2019

Rossana Orlandi

RoPlastic Master's pieces

Wasting Time Daybed

Patricia Urquiola



Ro GUILTLESSPLASTIC 2019

Rossana Orlandi

RoPlastic Master's pieces

Fornasettimana Remix

Barnaba Fornasetti



Ro GUILTLESSPLASTIC 2019

Rossana Orlandi

RoPlastic Master's pieces

Re-revolution

Nacho Carbonell



Ro GUILTLESSPLASTIC 2019
Rossana Orlandi

RoPlastic Master's pieces

Tombstone Chair

Fernando Mastrangelo



RoPlastic Master's pieces

Daybed

Alessandro Mendini



Ro GUILTLESSPLASTIC 2019

Rossana Orlandi

RoPlastic Master's pieces

Electronic Man

Piet Hein Eek



We are Nature

Carnival from Palazzetto Pisani

Another view



Ro GUILTLESSPLASTIC 2020

Rossana Orlandi

We are Nature

SCART

Artistic project by Gruppo HERA



We are Nature



Planet Farms

We are Nature

Gimac + Indexlab



TrashFormation Village

Arena

Mario Cucinella + Gruppo Hera/Scart



Ro GUILTLESSPLASTIC 2021
Rossana Orlandi

TrashFormation Village

URBAN LOUNGE

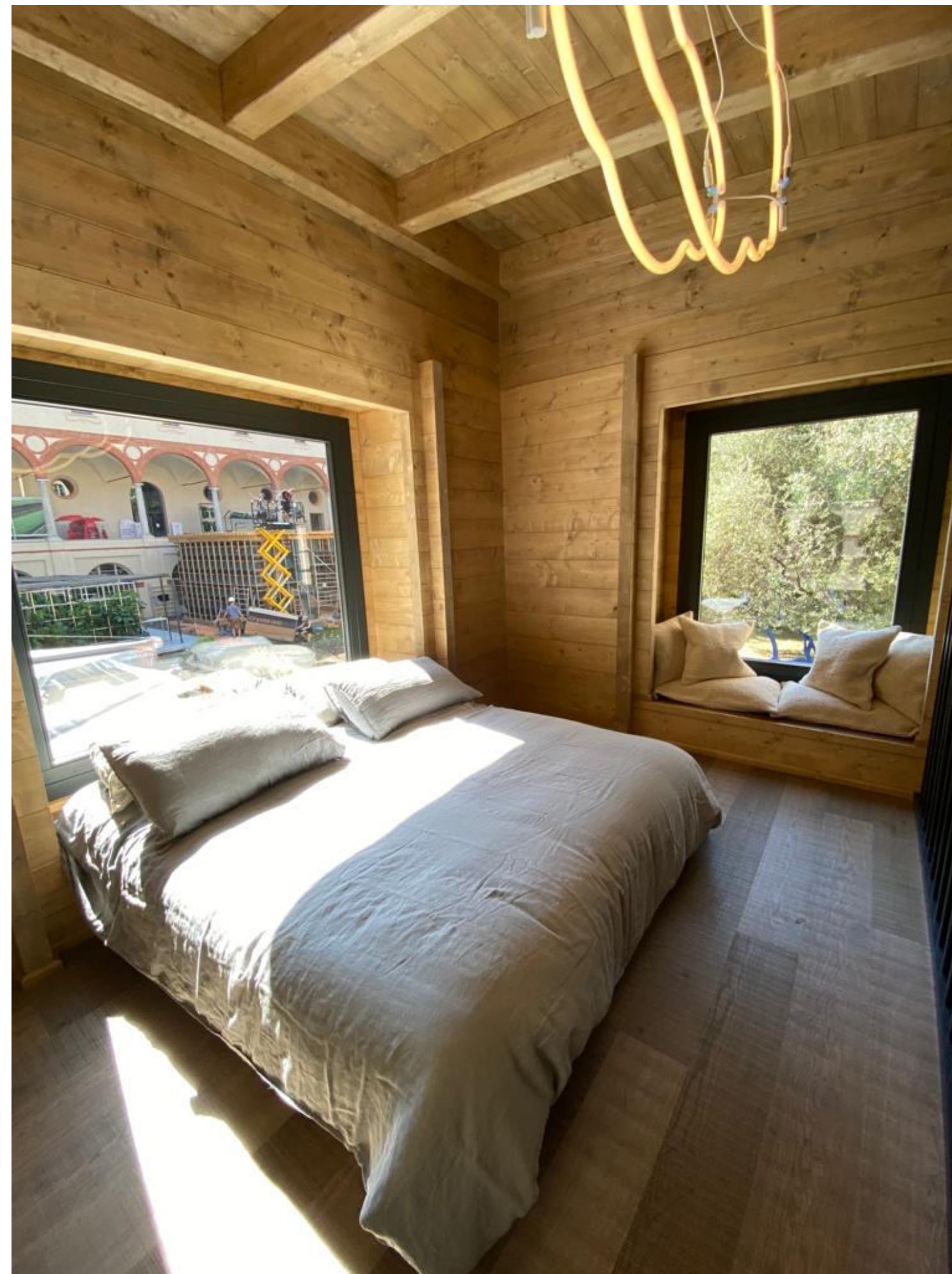
Pininfarina Architecture



TrashFormation Village

HOUSEBOAT

Lucio Micheletti + Rubner Haus



In Genius Waste

Mary Elizabeth Donaldson



Gentle Touch of Re-waste

Bandello Garden

Curatorship of Rossana Orlandi

Artistic Direction Lucio Micheletti



Gentle Touch of Re-waste

FONDAVENTA
Patricia Urquiola



Gentle Touch of Re-waste

**BENCH FOR THOSE WHO HAVE A
HOME AND THOSE WHO DON'T**

Stefano Boeri



Gentle Touch of Re-waste

Bubble

Kartell design Philippe Starck



Ro GUILTLESSPLASTIC 2022

Rossana Orlandi

Gentle Touch of Re-waste

Italo Rota





One Line Two Coils
Ron Arad



Ro GUILTLESSPLASTIC®
Rossana Orlandi

presents

Ro PLASTIC PRIZE
Rossana Orlandi

RoPlastic Prize is a worldwide open project
to find solutions to stop our problem:
Waste Abundance

Design, Technology and Communication are the starting points.

TOTAL PARTICIPANTS
2300+

TOTAL COUNTRIES
99

NORTH AMERICA
7%

Top countries
USA
Mexico

SOUTH AMERICA
5%

Top country
Brasil
Argentina

EUROPE
67%

Top countries
Italy
The Netherlands
UK
Spain

AFRICA
2%

Top countries
South Africa
Egypt
Madagascar

OCEANIA
2%

Top country
Australia

ASIA
17%

Top countries
Russia
India
South Korea





- 620+ applications from more than 50 countries
- Age average: 32 years old (16 year-old from Italy, 98 year-old from Bolivia)

Ro PLASTIC PRIZE 2023
Rossana Orlandi

Letizia

Cristian Fracassi for Isinnova

Emerging High Technology



New01bike

GIMAC

Emerging High Technology



Citroën 'oli' [all-ë]

Citroën

Emerging High Technology



Kernel Collection

Gio Minelli

Art And Collectible Design



Pure Plants

Carmelo Zappulla

Art And Collectible Design



Totemo

Adriana Kováčová

Inspiring Learning Projects





Designed by Tom Dixon®

PLASTIC PRIZE 2022

NEW DEADLINE

APPLICATION UNTIL **MARCH 7TH, 2022**

ON [GUILTLESSPLASTIC.COM](https://guiltlessplastic.com)

URBAN AND PUBLIC DESIGN
EDUCATIONAL SOCIAL MEDIA
INNOVATIVE AND TECH PROJECTS

Ro Plastic Prize is powered by

Ro GUILTLESSPLASTIC

- 390+ applications from more than 50 countries
- Age average: 34 years old (14 year-old from Kenya, 66 year-old from Switzerland)

Nuez Lounge BIO

Andreu World + Patricia Urquiola

Innovative and Tech Projects



Foresta Liquida

Green Propulsion Laboratory

Innovative and Tech Projects





FOAMY

Balance is Motion

Urban and Public Design

M19 (Machine Nineteen)

Luigi Mandelli

Vice President MENTASTI

Inspiring Learning Projects



Gravity - The moving Wall

Massimo Perusi

Innovative and Tech Projects




Ro PLASTIC PRIZE 2021

Rossana Orlandi



Ro PLASTIC PRIZE 2021
Rossana Orlandi

Official Main Partner



متاحف قطر
QATAR MUSEUMS

Categories
EMOTION ON COMMUNICATION
RESPONSIBLE INNOVATION PROJECTS
URBAN AND PUBLIC FURNITURE DESIGN

APPLICATION UNTIL JUNE 22th, 2021
ON [GUILTLESSPLASTIC.COM](https://guiltlessplastic.com)

Queen Ro Mask by Arsenio Rodriguez

Ro Plastic Prize is powered by **Ro** GUILTLESSPLASTIC®

- 360+ applications from more than 55 countries
- 93+ prototypes exhibited
- Age average: 34 years old (7 year-old from Italy, 82 year-old from Italy)

PLASTIC WILL BE NEW GOLD

Daniel Suchocki

Emotion on Communication Category

FOR FUTURE GENERATION

Diego Gil de Biedma

Emotion on Communication Category

**PLASTIC
WILL BE
NEW
GOLD**



PLASTIC BAGS TAKE 500 YEARS TO DECOMPOSE.
THAT'S 17 GENERATIONS, REUSE THEM!

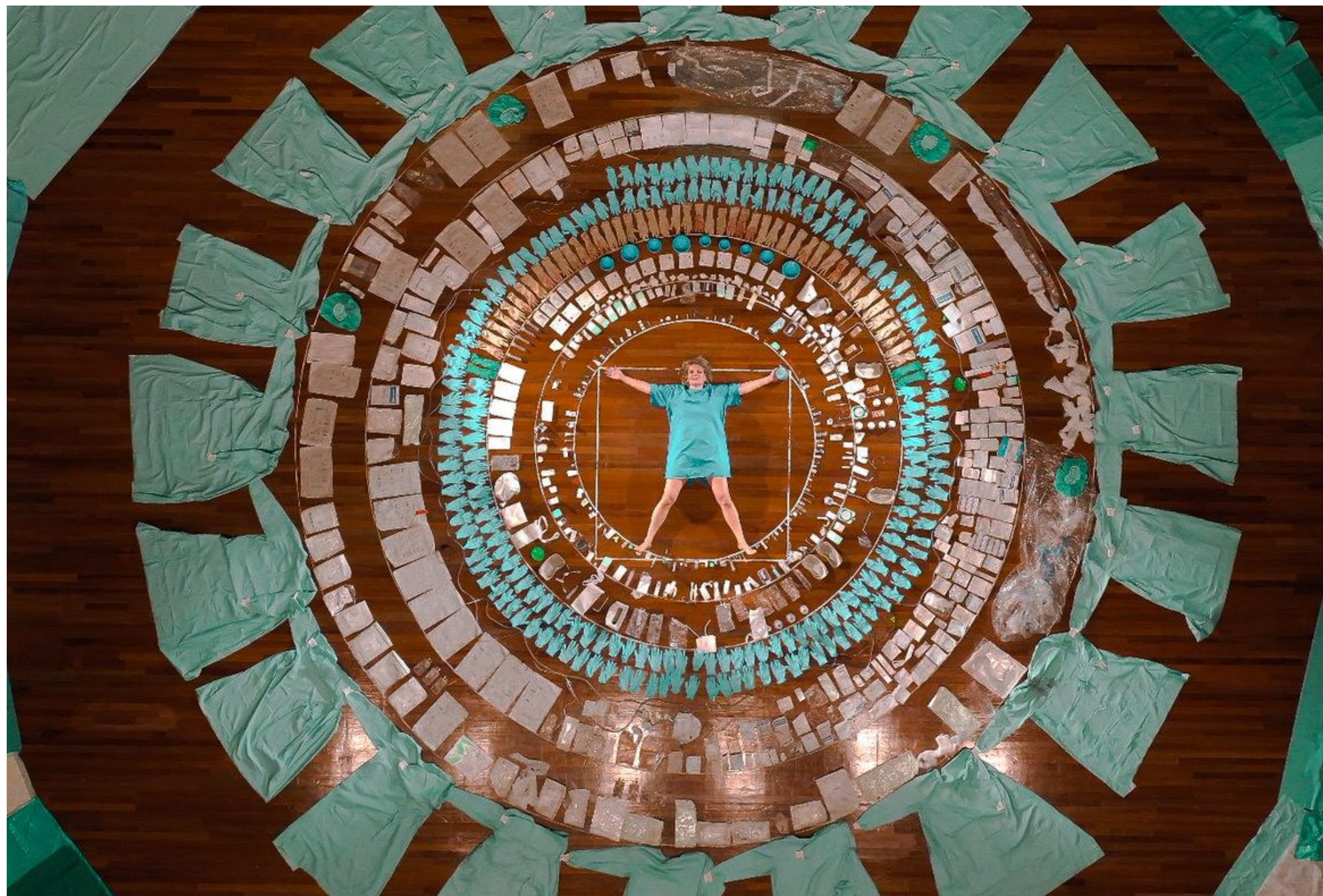
**FOR MY
GREAT-GREAT-
GREAT-GREAT-
GREAT-GREAT-
GREAT-GREAT-
GREAT-GREAT-
GREAT-GREAT-
GRANDSON**

FABRICA

**This is the waste of one
operation , my operation....**

Maria Kojck

Emotion on Communication



Plastic Rivers

Álvaro Catalán de Ocón

Urban and Public Furniture Design



Ro PLASTIC PRIZE 2020

Rossana Orlandi



Ro GUILTLESSPLASTIC® 2020

Rossana Orlandi

ANNOUNCES Ro PLASTIC PRIZE

Rossana Orlandi

SECOND EDITION

ONE COMPETITION
FIVE PRIZES

INDUSTRIAL DESIGN
INNOVATIVE TEXTILES
PACKAGING SOLUTIONS
CONSCIOUS INNOVATION PROJECTS
AWARENESS ON COMMUNICATION

APPLICATION UNTIL JANUARY 30, 2020
ON GUILTLESSPLASTIC.COM

- 650+ applications from more than 65 countries
- 120 + prototypes exhibited
- Age average: 33 years old (14 year-old from India, 80 year-old from Spain)

**Second Nature / Recycled
Plastic Furniture**
BLUECYCLE

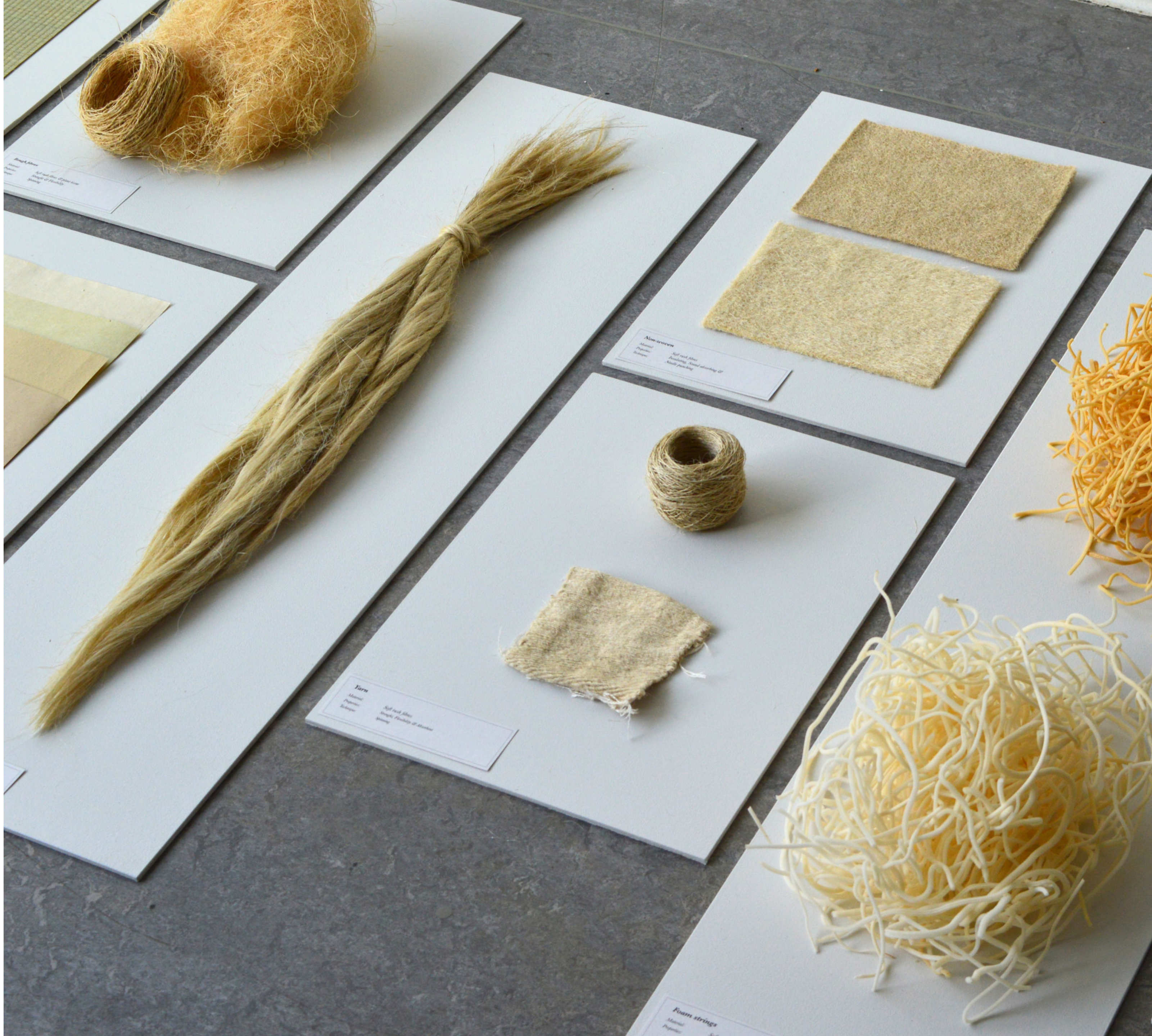
INDUSTRIAL DESIGN



Medulla

DON YAW KWANING

PACKAGING SOLUTIONS

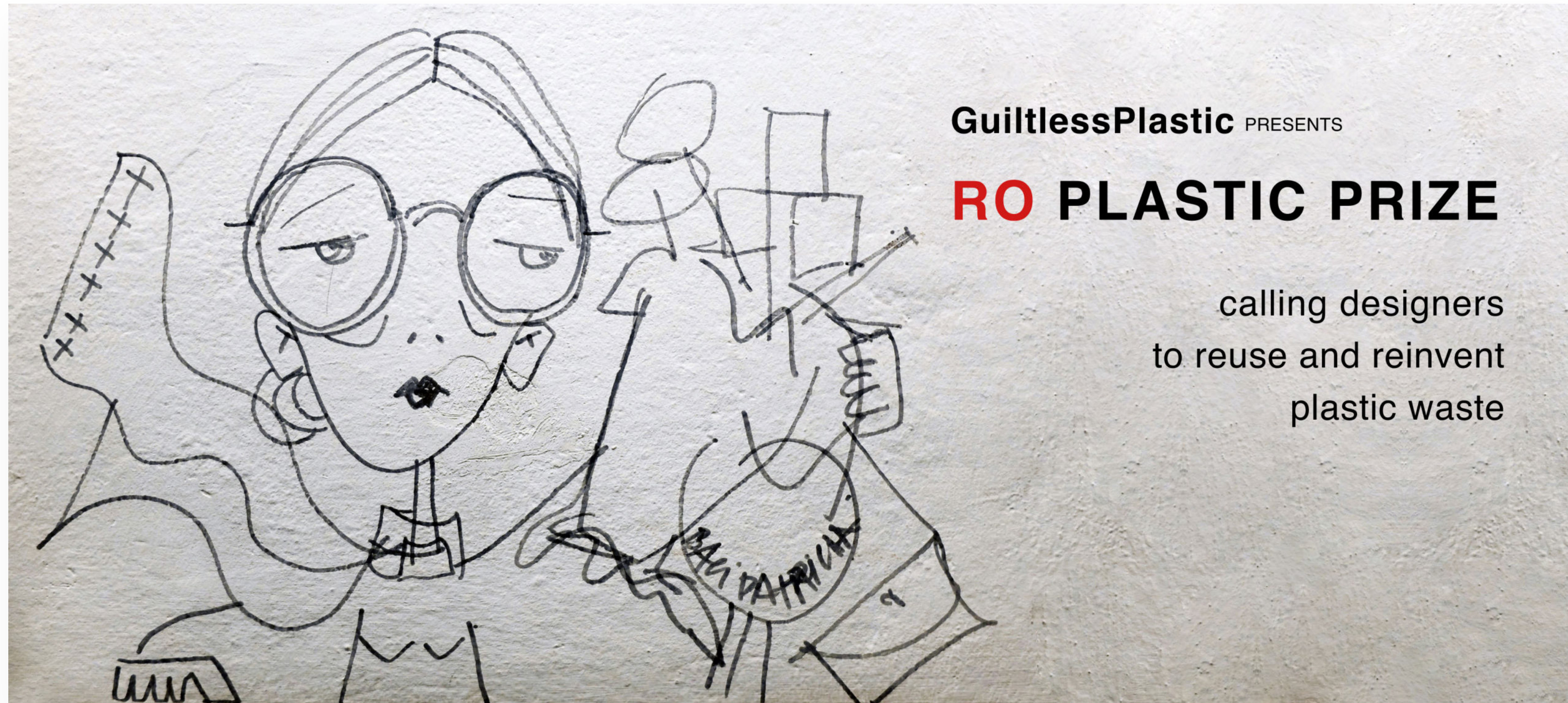


Ambara

PAULIEN NABBEN

INNOVATIVE TEXTILES





GuiltlessPlastic PRESENTS

RO PLASTIC PRIZE

calling designers
to reuse and reinvent
plastic waste

- 300+ applications from more than 50 countries
- 100 + prototypes exhibited
- Age average: 39 years old (13 year-old from Russia, 78 year-old from The Netherlands)

MANI IN PLASTICA

Asilo Domenico Boldrini

Design Category



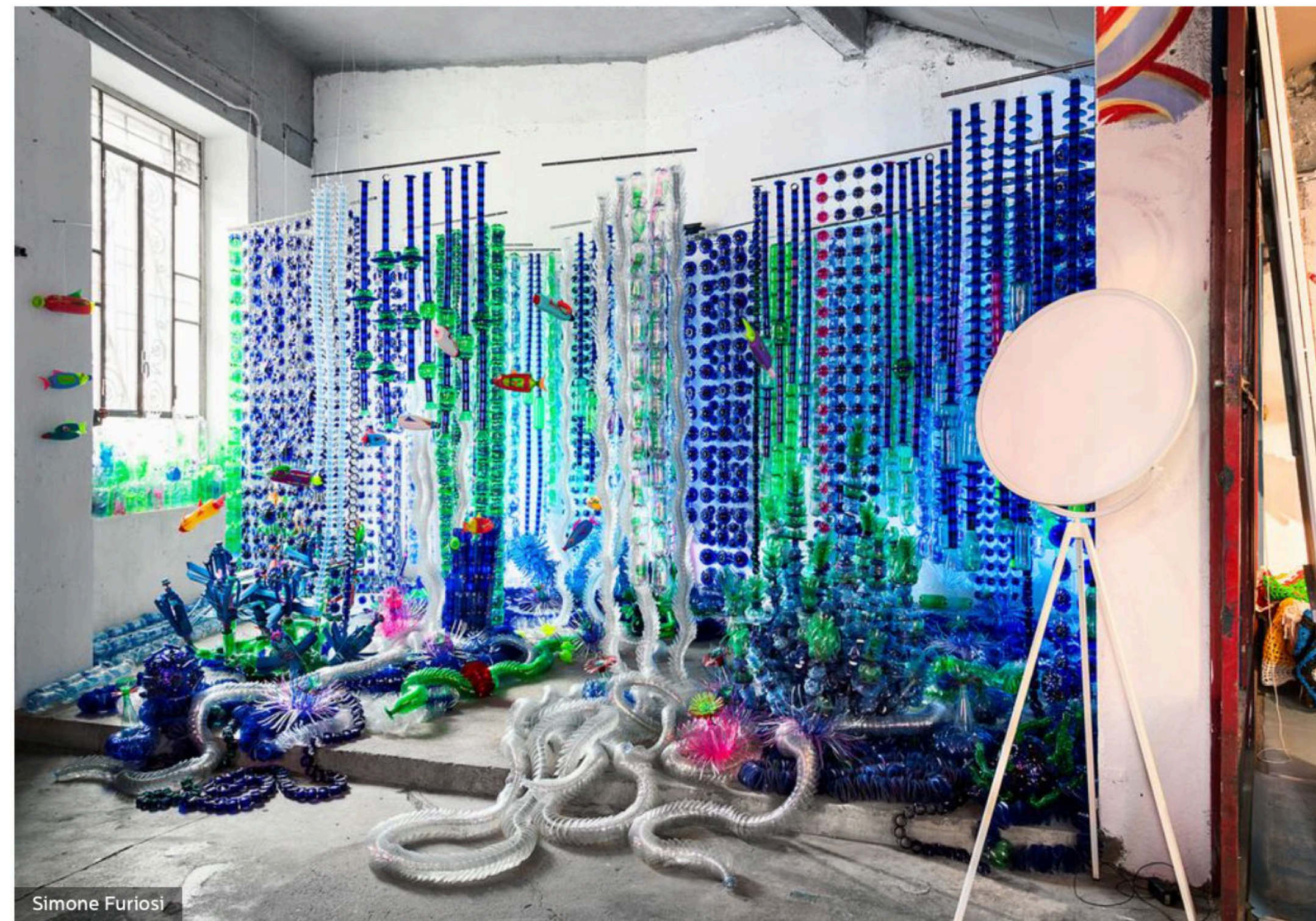
ELLE DECOR LAUNCHES PROJECT EARTH

To commemorate Earth Day, the new editorial initiative will celebrates sustainable design at every level.

ED By ASAD SYRKETT APR 22, 2021

**The bottle fisherman,
(Special exhibition)**
Arsenio Rodriguez

Design Category



ARSENIO RODRIGUEZ'S UNDERWATER LANDSCAPE TOOK UP RESIDENCE AT MILAN'S INFLUENTIAL ROSSANA ORLANDI GALLERY IN 2019 IN AN EXHIBITION ON PLASTIC REUSE.

Made with recycled plastic toys,
this chair is a vivid example of
an educational design piece for
children

Charlie Chair

Ecobirdy

Design Category



Precious Plastic

Dave Hakkens

Conscious Innovation Projects



WORLD EXHIBITIONS

Ro GUILTLESSPLASTIC 2019

Rossana Orlandi

Paris, September 2019

Design Italia

📍 BHV/Marais



WORLD EXHIBITIONS



Ro GUILTLESSPLASTIC 2021

Rossana Orlandi

WORLD EXHIBITIONS

Hong Kong, July 2021

45th anniversary of Henderson Land Group

📍 Oval Atrium, IFC mall, Central



Ro GUILTLESSPLASTIC 2022

Rossana Orlandi

Doha, April 2022

RoGUILTLESSPLASTIC

📍 Qatar Museums



THANK YOU