RoCollectible and RoGUILTLESSPLASTIC at the RoDistrict for the MILAN DESIGN WEEK 2023 17 23 April

RoCollectible 2023

PRESS VIEW (by <u>ACCREDITATION ONLY</u>)

Sunday 16 April | 09.30 am - 12.30 pm

FREE OPENING TO THE PUBLIC <u>(invitation card)</u>
17_23 April | 09:30 am 08.00 pm

RoDistrict | ROSSANA ORLANDI GALLERY

via Matteo Bandello 14 - Milan

RoCollectible 2023, curated by **Rossana Orland**i, is a dialogue, composed by 80 designers and artists, who embraces styles, cultures and traditions of more than 30 countries around the world.

The soul and the framework of the collective is the Narrative, that tells the story of the "work": from its conception to its realization, taking roots in the history of each author.

The preciousness of the one-off or limited edition piece represents the artistic signature of the Collectible Design proposal that builds up the exhibition.

To compose the dialog of this edition of RoCollectible are (to reach each press-kits) Sofie Aaldering • ALAGOAS made by hand • Alcarol • Altreforme/Matteo Cibic • Jan Ankiersztain • Anotherview • Atelier oii • Baroncelli • BCXSY • Bottega d'arte/Iris Ceramica • Budapest Select / Márk Cselovszki x Timbart / Anna Szőnyi x Timbart / Sara Kele • BUDDE x SolidNature • C design • Michela Castagnaro • Alvaro Catalán de Ocón • Alessandro Ciffo • CITROËN/OLI [ALL-Ë] • Andrea Claire • Sarah Collins • Manu Crotti • dAM Atelier • diorama x HYBE design • Dolomitisch • Draga & Aurel • El Solitario • FeUSE • Forbo/Stefan Scholten • Victor Fotso • FROMM.LAB/ Shua'a Ali - Maryam al Suwaidi • Corradino Garofalo • Jacopo Gonzato • Bethan Gray • Piet Hein Eek • IN AERAS/Palomba e Serafini Studio • Jordan Artisan • Heewon Kim • Oksana Konstantinovska • Korea Craft & Design Foundation • Tomas Kucera • Rafael Lanfranco • Luca Longobardi • Kiko Lopez • Alexander Lotersztain • Lyle XOX • Mandalaki • Enrico Marone Cinzano • Václav Mayce • Mlynář x BOMM • Morghen Studio • Benedetta Mori Ubaldini • Yukiko Nagai • Nature Squared • Dean Norton • Ochre • Elisa Ossino • Oyuna • Sonia Pedrazzini • Milan Pekar • Johan Pertl • Pirsc Porcelain • Jan Plechac • Lucas Recchia • Rive Roshan • Diederick Schneemann • Secondome+Studio F • Moon Seop Seo • Tjitske Storm • Studio Marie Aigner • Studio Remy • Iris Tonies • Tweek-Eek • David Valner • Vezzini & Chen • Volevatch • Moritz Waldemeyer • Grainne Watts • We+ • Umut Yamac • Yellowdot Studio • Silvia Zagni • Andrea Zambelli

RoCollectible 2023 also welcomes the presentation of the **Citroën Oli** (same pronunciation as all-ë, 'electric for all'): a prototype design of a car, (which will never become one), to be viewed as a conceptual integration of the various sustainable and responsible solutions to be found on the brand's forthcoming models.

Teasing RoCollectible 2023

Sofie AALDERING, for the first time in the Gallery, is passionate to work natural materials, upcycling their original shape to show their alternative beauty ... (to continue to read); **ALAGOAS** made by hand, endorsed by Li Edelkoort, propose to live an every day paradise experience; Alcarol with experimental processes using invisible or transparent substances; for Altreforme the creativity of Matteo Cibic give birth to joyful and anthropomorphic shapes; some pieces of Jan Ankiersztajn appear simple at first glance; for this edition the window of **Anotherview** overlooks an emotional story in <u>Polignano a Mare</u>; **Atelier oï** designs a poetic and peaceful environment; Baroncelli believes home is a sanctuary; the conceptual aesthetics of BCXSY is rooted in emotion and human experience, Bottega d'arte/ Iris Ceramica creates an interplay of light and shadow with the terracotta; Budapest Select / Márk Cselovszki x Timbart / Anna Szőnyi x Timbart / Sara Kele is the first step of a mentorship project curates by Ro; for **BUDDE x SolidNature** each stone tells a <u>different story</u> with its unique colours; C design A thinks to a collection with a gentle trait; for Michela Castagnaro is normal letting go of rules trying and keeping the initial intention; Alvaro Catalán de Ocón celebrates a journey through 10 years of PET Lamp; Alessandro Ciffo wants to bring the art and wonder of <u>silicone</u> into life; **CITROËN/OLI [ALL-Ë]** the first iconic collectible sustainable and responsible prototype-car; Andrea Claire loves the ocean with a passion for surfing; Sarah Collins in the boundaries and conflict between digital and physical; Manu Crotti with a "tondo" assolo wunderkammer; dAM Atelier, the them of two, talented and emerging builders of design; diorama x HYBE design expresses modern and personal perspective of wabi-sabi; **Dolomitisch** inspired by 3D data analysis and topography; **Draga** & Aurel brimming waterfall, colors, lights, and transparency to lead collectible design; El **Solitario** out of the box, but responsible for creating and shaping the future; **FeUSE** projects and creates <u>unrepeatable corals</u>; Forbo/Stefan Scholten together Inspired by the unique naturalness of linoleum; Victor Fotso inspires ancestral memory and new narratives; FROMM.LAB/ Shua'a Ali - Maryam al Suwaidi for a geography-specific history in a cosmopolitan lifestyle; Corradino Garofalo using metaphors and analogies as the foundation of his design framework; Jacopo Gonzato contemplates forms to sublimate sound; Bethan Gray... because this is just the start; Piet Hein Eek only to be discovered, for over two decades; IN AERAS/Palomba e Serafini Studio between ancient herbal rituals and contemporary creativity: Jordan Artisan emphasizes on forms of erosion and architectural decay; Heewon Kim for Ro and Ro again, Oksana Konstantinovska comes from where the dolls must be, again; Korea Craft & Design Foundation proposes Korea's craft and design aesthetics ways; Tomas Kucera for small collections of collectible glass design; Rafael Lanfranco approaches a children's audience; Luca Longobardi blockchain, meta and sounds; Kiko Lopez master of what he wants to...design Alexander Lotersztain here with a functional and elegant collaboration with Kojima Shōten; Lyle XOX honors the simple objects of everyday life; Mandalaki makes a trail from Mag to Mountains; Enrico Marone Cinzano to mix pink and war; Václav Mlynář x BOMM really to discover; Mayce no title for this result; Morghen Studio and every single piece; Benedetta Mori Ubaldini wiring temple and heart; Yukiko Nagai from Japan to Ravenna for gentle marbly mosaics; Nature Squared among Reflections and Conversations; Dean Norton Designed + Crafted in Melbourne, thinking at encased; Ochre instinctive love of material and fascination with form; Elisa Ossino interprets from the value of the material to the value of the product; Oyuna connects Mongolia with the world and the world with Mongolia; Sonia Pedrazzini in team designing with Alessandro Ciffo; Milan Pekar makes unique shapes of the crystalline glaze; Johan Pertl uses center of gravity; Pirsc Porcelain tempts the limits of our imagination with optical illusion; Jan Plechac unites the delicacy of human breath and purely brutalist form; Lucas Recchia joins the rigidity of natural Brazilian stones with the malleability of fused

glass; Rive Roshan with a personal project close to their hearts: a dedication to "Woman Life Freedom" voices of the women of Iran; for Diederick Schneemann a new cupboard inviting to open it and look inside for discovering the value of the Dutch heritage; Secondome+Studio F creates "a magical room that can only be discovered by those who really need it"; Moon Seop Seo would like his works to spark our imagination and leave exclamation marks on our daily life; Tjitske Storm designs tapestries with a story of unity and diversity; Studio Marie Aigner, with recycled materials, adds visual value to the noise reduction effect of her design objects; Like a child testing the limits when building a tower, Studio Remy plays with the limits of clay casting; Iris Tonies with a large scale ceramic design project; Tweek-Eek combine the ability to use massive machines to produce jewelry: a twinning of expertise and creativity; **David Valner** shows the brilliant work of little glassmakers; Vezzini & Chen inspired by Nature for their bonsai "natural" works; Volevatch conceives <u>limited edition bathroomware</u> tribute to Art Nouveau; **Moritz Waldemeyer** is <u>LIGHTS</u>; Grainne Watts explores forms and colour combinations, found in the Natural world; We+ aspire to reframe the relationship between humans and materials; Yellowdot Studio takes inspiration by Neolithic age for marble and design; ceramics provide the perfect location for **Silvia Zagni**; **Andrea Zambelli** and his new label AZ Design.

This year RoCollectible will be enhanced by <u>RoEvents</u> with international institutions, presentations and conversations with designers

- Monday April 16th 10.30 am announcement of Partnership between Hungarian Fashion
 Design Agency (HFDA) and Rossana Orlandi.
- EVERY DAY, Nature Squared (see calendar), hosts a series of Conversations dedicated to renewable design in collaboration with the Rossana Orlandi Gallery. Each conversation will be moderated by author and design writer Catherine Shaw, who will speak to designers and artists (Anotherview, Suzy Annette, Alvaro Catalan de Ocon, Piet Hein Eek, Marta Foresti, Mayce Studio, Lucas Munoz, Ed Ng, Rossana Orlandi) showing at the gallery and elsewhere. The series is intended to create a dialogue through shared material experiences, and highlight different ways in which design, research, science and creativity can come together to enable us to produce more sustainably.
- Monday April 17th 5 pm booksigning with Lidewij Edelkoort featuring her two most recent books on design, hospitality and fashion, celebrating the growing influence of the Global South Proud South (2022) and Uxua Utopia(2023) are ultimate visual style guides to an exciting geo-political andaesthetic change.
- <u>Thursday April 18th 6 pm</u>, join us to celebrate the launch of <u>MATERIAL BANK EUROPE</u>, with **Adam Sandow** (founder & CEO), **Philippe Brocart** (Managing Director Europe) and the participation of **Tyler Brulé** (founder and EIC of Monocle)
- Friday April 20th 7 pm, Alvaro Catalon de Ocon presents the preview of "A Journey through ten years of PET Lamp" book

BUDAPEST SELECT and Hungarian design LAB

To signalize the launch of the <u>partnership between Rossana Orlandi and Hungarian Fashion & Design Agency (HFDA)</u> - <u>Press announcement April 16th 10.30 am</u> for the project "Hungarian design LAB", with the role of the Rossana Orlandi as curator and mentor throughout the whole duration of the program, aiding the chosen designer-manufacturer pairs with her professional support as well as assisting the implementation processes. Thanks to her professional experience, plans, and, at the end of the program, products will be made, which may raise the attention of consumers used to Italian functionality and quality as well.

"In our operation at the HFDA, we continuously monitor professional changes, market trends and needs to provide the most optimal support to industry players. We redesigned our design LAB program with this in mind this year; we would like to provide even wider visibility and export possibilities for the collaborating duos, for which, an international approach is indispensable. In the fourth design LAB, we will have professional help in this: the program will be realised featuring a legendary figure of contemporary international product design, Rossana Orlandi" commented Szűcs-Anita Forintos, the HFDA's Deputy General Managing Director

"In our work as curators, we are always looking for new creative expressions to propose, and when called for this role, for which I am particularly honored, I was amazed to find myself within a design community with talent imbued with great passion. I am truly honored by the role that has been entrusted to me, and I must say," - comments Rossana Orlandi. "That it is truly commendable, as well as to be taken as an example, to see how these local institutions are particularly active and actively involved in supporting the youngest to trace a profession with the consequent goal of increasing the country's productive activities. Hungarian design LAB - she continues - is an example of a far-reaching and vocational project capable not only of creating winning synergies within an entire supply chain, but also of contributing, through its skills, to the international appreciation of all of Hungary.

ABN ONLUS

For the first time, during a Milan Design Week, Galleria Rossana Orlandi is pleased to hosting the support and endorsement of a non-profit not directly involved in the world of Design.

From April 17 to 23, <u>ABN Onlus</u>, **the association of the nephropathic child**, is present in the spaces of the Gallery to help disseminate <u>the project of redevelopment and modernization of the Policlinico di Milano</u>, <u>which</u>, <u>among the signatures</u>, <u>also sees that of Arch. Stefano Boeri</u>.

Abn Onlus with the project <u>"Sketch for Future"</u> present the first card of a limited edition collectible cards signed by the most renowned names in architecture and design and contemporary creativity. The first card is a tribute to Milan thanks to the design generously donated for the occasion by architect Stefano Boeri.

RoBar

Rossana Orlandi Gallery, in the charming veranda, a real corner of Milanese relaxation immersed in the colors and scents of flowers with its pergola of wisteria and strawberry grapes, can also delight the international design community with breakfasts, lunches and aperitifs at **RoBar** by Le Gourmet.

RoGUILTLESSPLASTIC 2023

PRESS VIEW (by ACCREDITATION ONLY)

Monday 17 April | 09.30 am - 12.30 pm

RoPlastic Prize Finalists Exhibition

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RoDistrict | PALAZZO BANDELLO

via Matteo Bandello 22 - Milan

RoPlastic Prize Ceremony Award

Thursday 20 April - 6 pm (by invitation only)

Triennale Milano - via Alemagna 6, Milan

For its Fifth Edition <u>RoGUILTLESSPLASTIC</u> presents <u>RoPlastic Prize 2023</u> **Finalists Exhibition**, curated by **Nicoletta Orlandi Brugnoni**, in the RoDistrict at **Palazzo Bandello**, from 17 to 23 **April**.

RoPlastic Prize is the global challenge of RoGUILTLESSPLASTIC, the international project by **Rossana Orlandi and Nicoletta Orlandi Brugnoni** to involve the Design Community in raising awareness of the importance of recycling, reuse and upcycling of materials.

RoPlastic Prize 2023 categories are:

Art and Collectible Design Emerging High Technology Inspiring Learning Projects

RoPlastic Prize 2023 - numbers and participation

Over **600** participants, from **73** countries spread out on all **5** continents.

194 finalists for 3 categories:

- 106 for Art & Collectible Design
- 45 for Emerging High Technology
- 43 for Inspiring Learning Projects

RoPlastic Prize 2023 international Jury is composed by

Stefano Boeri

Triennale Milano - President

Giulio Cappellini

Architect - Designer

• Jessica Chong Pui Pui

Henderson Land Dvlp - Head of Strategic Marketing

• Giovanni de Niederhauser

PININFARINA - Senior Vice President of Architecture

Flavien Gaillard

CHRISTIE'S - Head of DESIGN Europe

•Luciano Galimberti

ADI Design - President

Marva Griffin Whilshire

SaloneSatellite - Founder and Curator

Amit Gupta

STIR - Founder and Editor-in-Chief

Cyrill Gutsch

Parley for the Oceans - Founder and CEO

Benedict Hobson

Dezeen - co-CEO

•Stephanie Ingrassia

Brooklyn Museum - Vice Chair

Simone Maccagnan

GIMAC - Business Development

• Desdemona Oliva

Gruppo CAP - Research and Development Director

Whitney Robinson

DW NorthStar - CEO

•Luca Ruini

CONAI - President

Jana Zielinski

Prague Design Blok - Director

• Francesco Zurlo

School of Design | Politecnico di Milano – Dean

A Jury Meeting on **Tuesday 18 April** decides the winners - one per category - each receiving a prize of **EUR 10,000** at the Award Ceremony on **Thursday 20 April**, this year hosted in the prestigious setting of the **Triennale Milano**.

Special guest of the ceremony, **Ron Arad** with a live performance presenting his new re-Plastic chair project.

To follow party in the garden with the songs of Corally.

"Every year, curating and producing the RoPlastic Prize is more exciting," comments Nicoletta Orlandi Brugnoni, curator of the Prize, this year in its Fifth Edition. "—It is an entire year's work, commencing with an analysis of the sector and the theme to decide the categories that will make up the Prize. Next, there is the involvement of schools to launch the call for submissions: every year, more universities and research institutes apply for the Prize. Finally, there is the immense satisfaction of witnessing the enthusiasm of the participants and tracking the evolution and success ful realization of the projects during the various stages of their develop ment".

RoGUILTLESSPLASTIC, with the Prize and the various events of each year is a global project of dissemination, awareness, and collective involve ment aimed not only at Designers and Artists, but at a variety of different groups of private individuals, companies and international institutions.

Prompted by media attention on plastic waste, Rossana Orlandi and her daughter Nicoletta Orlandi Brugnoni critically addressed the issue, choosing to become active in finding solutions and new opportunities for success.

In **2018**, starting from the thesis that 'Plastic is not guilty: abuse and misuse of plastic are the real problems", and during the spin off **Guilty Feeling**, a day of dialogue with professionals from different sectors to address the issue of plastic pollution, they launched the international project **RoGUILTLESSPLASTIC**.

Their aim was to inspire and engage the international creative community to explore a new design and production philosophy using innovative materials derived from the reWaste of Plastic (recycle, reuse and upcycle) in its initial stages before expanding to reWaste of other materials.

The first year of the project, with events curated by Rossana Orlandi and with the RoPlastic Prize curated by Nicoletta Orlandi Brugnoni, was during **Milan Design Week 2019**. The RoPlastic Prize, with categories that vary with each event, aimed at creative groups from all over the world, with no limits of age or profession, is the flagship event of the entire project.

Today, in its **fifth year**, more than **2,000 projects** from all over the world have applied for the **RoPlastic Prize** and more than **1000 finalist projects** have been exhibited during the various Milano Design Weeks: **14 winners in total**, including the next ones for the 2023 event.

Alongside the Prize, **RoGUILTLESSPLASTIC** hosts events and exhibitions involving a range of professionals, including designers, architects, engineers, planners, who are asked to engage with reWaste materials, not only Plastic: Ro Plastic Masters' Pieces, We are Nature, Trash Formation Village, Hall of Waste, re-Food Market, Gentle Touch of reWaste and meta-Waste are some of the site-specific exhibitions during the last five years of the project.

Previous winning projects of the RoPlastic Prize have been the highlight of exhibitions organized by the two curators for the **RoGUILTLESSPLASTIC** world tour. Starting in Milan, it now involves more than **20 cities** around the world (from London to Doha, from Paris to Hong Kong).

RoGUILTLESSPLASTIC 2023 has obtained the prestigious patronages of Ministero dell'Ambiente e della Sicurezza Energetica Italiano and of ADI - Associazione Disegno Industriale

RoGUILTLESSPLASTIC 2023 is part of the **Official Calendar of Milano Design Week 2023** curated and promoted by the **Municipality of Milan**.

RoPlastic Prize 2023 thanks Chris Gangitano, urban art expert and curator, founder of "La casa degli Artisti di Milano", professor of <u>Istituto Istruzione Superiore Caterina da Siena Milano</u> for the contribution brought by **its students involved in the Writers Performance live on April 17** and support in welcoming guests and visitors to the exhibition at Palazzo Bandello.

RoPlastic Prize 2023 would like to thank **Chris Gangitano**, expert and curator of urban art, founder of "The House of the Artists" in Milan and his students from <u>Istituto Istruzione Superiore Caterina da Siena Milano</u> for **the Writers Performance live on the fencing wall of Palazzo Bandello** and support in welcoming visitors to the exhibition at Palazzo Bandello, during all days of Milano Design Week.

RoGUITLESSPLASTIC 2023 has been included in Milan Design Week official calendar of Municipailty of Milan and has obtained the Patronages of the Ministry of Environment and Energy Security and ADI Associazione per il Disegno Industriale.

Official IG accounts @rossana orlandi and @guiltlessplastic IG P

Official hashtags #RoCollectible2023 #RoGUILTLESSPLASTIC2023 #rossanaorlandi #RoPlasticPrize2023 #rossanaorlandigallery #guiltlessplastic #roplasticprize

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