

PUBL103

Lorenzo Bramati

Bramati Design

Date of Birth: - Gender: Male

Applied as: Single

Italia

Education: Laurea alla N.A.B.A di Milano in: Graphic Design & Art Direction.

Urban and Public Design

Tilia : la seduta

the idea is based on the concept of raising public awareness of the beauty that recycled plastic can offer. This brings us closer to natural forms intrinsic in our being as living beings. Tilia is more than a seat and reminds us with its colors of the natural cycles of nature to which we humans should adhere. Seat and back of Tilia are obtained from the same mold optimizing the possible production costs. This is thanks to an expert study of ergonomics. this seat is designed for environments and public spaces: waiting rooms, stadiums, offices, buses and equipped walls. The four colors proposed (which can be mixed together to obtain a scenic effect) refer to the natural change of tree leaves

Source of plastic: the raw material used is based on plastic bottles and processing waste

Type of plastic: mainly abs

Other Materials Involved: there is a base for office use in aluminum and special hooks for anchoring to the floor and to the wall, always in aluminum

Dimensions: 48 x 48 h 87 cm

Already in production?: No

Produced by:

Video presentation of the project: <https://youtu.be/YBpI56lw9og>

Did you participate in other contests with the same project?:

no with this project

Website: www.bramatidesign.com

Link all'application:

<https://drive.google.com/open?id=1bfCRu1caSVA1aBiYp0CLJ3Qx8tcsuLum>