



NON-STOP MATERIA

**100% recycled and recycable
furniture for public spaces**

**A project imagined by
. STROMBOLI DESIGN .**



WHO WE ARE:

STROMBOLI is a design studio dedicated to contemporary craft, slow design and upcycling. We create and edit objects and furniture that are unique, unexpected and imaginative. The studio was founded in 2016 in Mexico City by French artist and designer Clémence Seilles. In 2021, Clemence reunited with her sister Eleonore in Milan to relocate the studio in the European design capital.

STROMBOLI is named after the Sicilian volcanic island, formed over time by strata of moving magma. The image of this transformable volcanic land in motion inspires our design practice and research for new materials as well as our mission to integrate our creations into a new circular economy.

OUR HYBRID PRACTICE:

STROMBOLI prides itself for having developed a virtuous network of both craftsmen and industrial suppliers in Italy, France, the Netherlands and Mexico. This has allowed us to develop a practice based on highly-skilled craft processes with the use of innovative recycled waste materials deriving from the construction and packaging industries. Our unique recycled foams for furniture is a great testimony of the innovative materials we work with.

STROMBOLI is strongly involved in the search of natural and synthetic resources that can be used in product design. We think that our industrial world is arriving at a turning point and we consider a priority the transformation of our creative process together with the use of ancient craft techniques. To this end, director Clemence Seilles collaborates with universities on alternative production techniques with the use of recycled and earthy materials.

For each new project, STROMBOLI is committed to deliver originality and excellence, within a responsible production cycle. We work locally, at a small scale and with limited stock, which allows the studio to keep quality and creativity at the highest level.

OUR CUSTOMERS AND COLLABORATORS:

STROMBOLI collaborates with institutions, industries, brands, creative studios and fellow artists and designers. Every collaboration reflects the studio's commitment to an experimental and forward-looking approach. Among notorious collaborators and clients we find Oxydo Eyewear, Andrea Crews fashion brand, Napapijri, RSVP handbags, Grupo Sicario, Galerie Torri Paris, Mama Shelter Hotels, SAIC Chicago, Sandberg Instituut Amsterdam, Magma Le mans, Etages project Copenhagen, Touchetouchethat, Melanie Bonajo, Elisa Valenzuela, Kueng Caputo, and Fabien Cappello.



THE PROJECT:

NON STOP MATERIA - 100% recycled and recyclable furniture for public spaces

Our project presented for this year's edition of RO Guiltless Plastic in the Urban and Design Category aims to offer an innovative and sustainable solution for public seating particularly in the context of waiting rooms and/or museums and exhibitions.

Stromboli Design is proud to introduce a set of two furniture in the shape of a double sided sofa-bench and a side table that can be endlessly regenerated. Recycled plastic foams from industrial waste is the innovative material that composes this colorful and decisely intriguing set. The blocks of foam are thermoformed before being cut with water jet and fixed together with small removable metal parts, ensuring the full recyclability of the products. Read more about our material below.

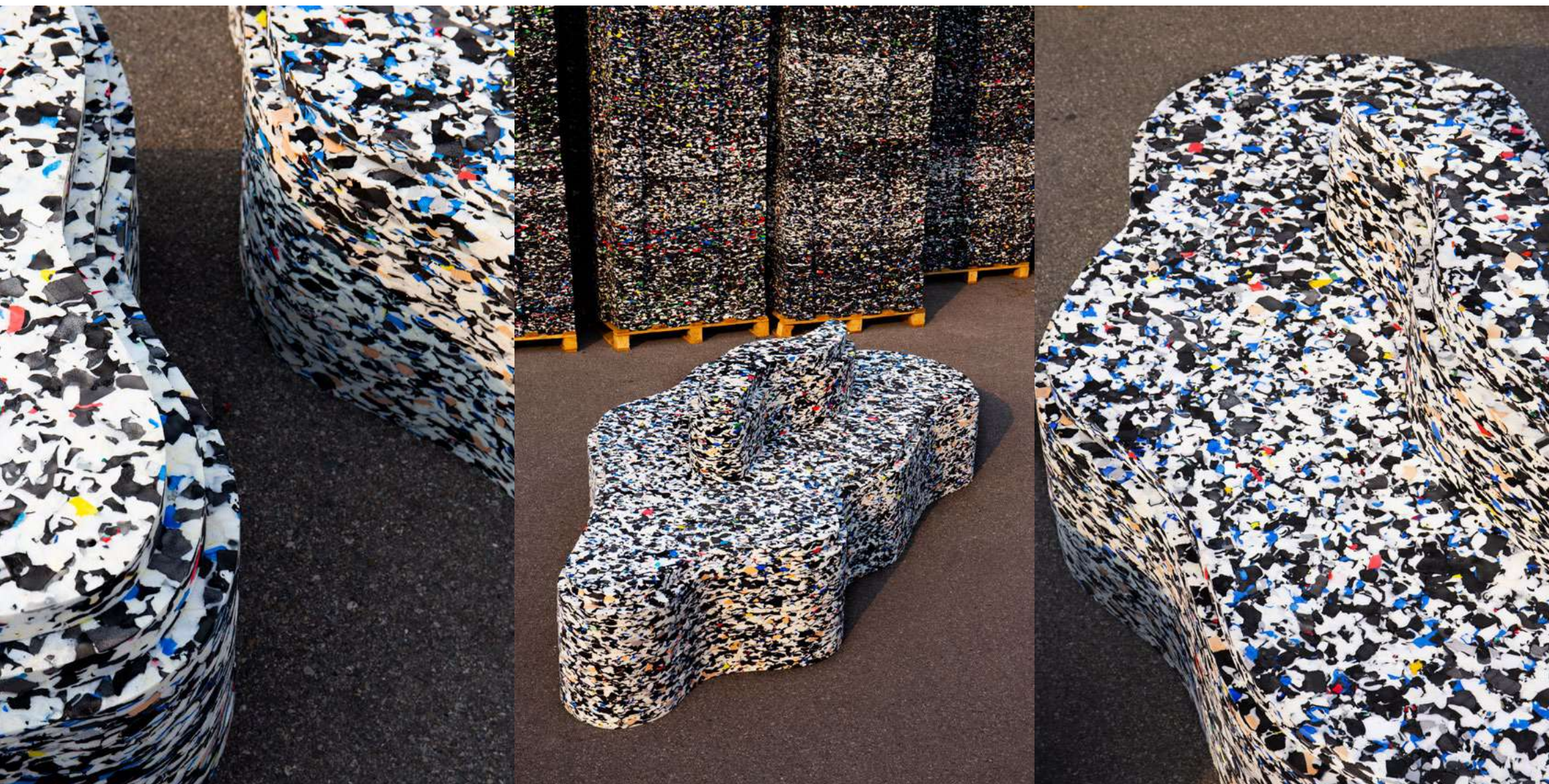
Since its implementation on the Italian territory, Stromboli Design has been working as a consultant for several industries involved in the production of recycled by-products to find new areas of development, particularly in the field of interior design and product design.

This has led the studio to turn a recycled insulation material into a balanced and stable material suitable for furniture use by developing its ergonomomy and ensuring certain standards such as UV resistance, water repellency and shock resistance for durability.

In the design phase, a strong emphasis has been put on bringing out beautiful colour mixes so far hidden from the public eye. The result is a surprising set of furniture with a multicolor and confetti-like surface that is easily customizable. The shape of these furniture recalls geographical layers in topography. Acting like confort islands, these furniture are to be freely and easily positioned into their new context to design another type of land.







THE MATERIAL:

The Strombo foam is an innovative product made using rest materials of post-industrial production. More precisely, it is a by-product coming from the offcuts of plastic foam producers. The Strombo foam inscribes itself into an endless recycle loop as it is both a recycled and recyclable material.

Indeed, our base material comes from industrial waste product collected by our innovative partner industries in order to be transformed into new semi-finished products such as panels for thermal insulation, soundproofing, shock absorption. The foam suppliers of this recycling industry very often buy the recycled by-product after its transformation, meaning that our base material is already integrated into a green circular economy and benefits from the label ReMade in Italy.

Our Strombo foam blocks take their shape thanks to thermoforming, meaning that no additional material is added, allowing the full recyclability of the material. This is a detail that has an enormous importance considering that plastic-based foams are largely used and produced in very diverse sectors today. More often than not, they have no possibility of being reused or recycled at the end of their lifecycle, thus ending in our landfills and oceans. There is therefore a real willingness on our part to use material coming from existing resources with the possibility of being endlessly reused in a large variety of sectors.



SISTERHOOD TEAM:

Clémence Seilles

Founder and Artistic Director

A designer and an artist, Clemence produces applied and fantastic situations through furniture, scenographies and performances.

Clémence graduated from the Royal College of Arts of London under supervision of Ron Arad, Jurgen Bey and Martino Gamper. She joined Jerszy Seymour design studio in Berlin in 2008 where she assisted on industrial design projects for brands such as VITRA, MAGIS, ALESSI and TEFAL. In 2010, she started to work on her own installations and scenographies. Clémence's work was exhibited in international institutions such as Palais de Tokyo, Foam Amsterdam, De Eye Museum, Frankfurter Kunstverein and Hannover Kunstverein. She is also a regular exhibitor at Galerie Tori in Paris, Etages projects in Copenhagen, and Boetelang in Zurich.

Academically, Clémence is the co-founder of the Dirty Art Department at the Sandberg Instituut in Amsterdam and was invited to teach at SAIC Chicago. Today she collaborates with artist Natsuko Ushino at the MAGMA Master Program at ESAD Le Mans.

Eléonore Bianchi

Business Development & Project Management

Eléonore graduated in International Relations from top-ranked universities in London, Paris and Moscow. Although an expert on Russian politics, her command of languages and passion for interior design led her to pursue a commercial career in furniture. Notably, she led the sales and marketing of a French furniture start-up brand in Russia, reaching 1mln€ turnover in one year. Since she arrived in Italy, Eléonore is directing international sales for a bio sofa producer in Brianza. Since last year, she joined Stroomboli design studio.

