

**GuiltlessPlastic** PRESENTS

## **RO PLASTIC-MASTER'S PIECES**

calling artists to reuse and reinvent plastic waste

### **William Amor / Railway Flowers**

Art installation of spontaneous flowers between the museum's railway.

A bed of poppies, cornflowers and wild flowers made from plastic bags, fishing nets and abandoned ropes present our poetic signature: the metamorphosis of plastic pollution into precious and graceful flowers bearing a poetic message and the virtuous perspectives of the birth of a modern art craft. These creations reveals our ornamental work and our singular techniques on plastic bags recovered from nature or after used. Entirely handmade in our Parisian workshop, the abandoned material is recoloured by a specific dyeing and hot-setting pigment process. The plastic bag is previously prepared, cut on pattern, and shaped with meticulous and painstaking gestures.

### **Why you decided to join GuiltlessPlastic with Rossana Orlandi**

#### **and Ro Plastic-Master's Pieces?**

I decide to join GuiltlessPlastic with Rosanna Orlandi because we share the same philosophy. For many years I have been working as an artist on neglected and abandoned plastic waste in nature. I wanted to bring the current of the Upcycling further by imagining an art craft inspired by art and floral decoration. I have developed a know-how and singular techniques that highlight the intelligence of hand's gesture by working on devalued materials. Through these techniques, I reveal their aesthetic potentials by keeping the characteristics that interest the luxury industries and creation. This activity starts in a societal context where over-consumption and mass production generate harmful and irreparable impacts for the living beings. The message of my creations is to raise awareness of how things are looked at and to prove that know-how and rigorous gestures can create valuable pieces regardless of the 'estimated value' of the mined material. It is fantastic that a personality like Rossana carries this initiative and that this current is democratized thanks to GuiltlessPlastic. It is an honour for me to have been chosen to bring to light my creative and messenger approach.

**Dimension:**  
10 to 30 cm

**William Amor** created "Les Créations Messagères" to share a valuable story – one of social conscience. Creating beauty and art using abandoned waste materials, his artistic signature reveals itself through the metamorphosis of plastic pollution to ornament floral arrangements. These delicate, lifelike tailor-made botanical creations are valuable messengers, used for fashion, design, artistic installations and sceneries filled with poetry.