

GuiltlessPlastic PRESENTS

RO PLASTIC-MASTER'S PIECES

calling artists to reuse and reinvent plastic waste

Patricia Urquiola / Wasting Time Daybed

My ancestors were sneakers
and I'm genderless.
I speak my own language,
no rules or constraints.
I'm entirely made of upcycled plastic.
you can easily take me apart; my body joints are removable, and renewable.

Within the GuiltlessPlastic Project and the Ro Plastic Master's Pieces Exhibition curated by Rossana Orlandi, Patricia Urquiola, in collaboration with Moroso and MiniWiz, present Wasting Time Daybed, an ironic and playful take on a modern daybed that recalls the soul of a sneaker, entirely composed of recycled materials. The base of the daybed as a shoe sole, a foam made from an agglomerate of colorful recycled PET. The body, as well as the backrest and base reinforcements, are dressed with blue and light gray fabrics, both made from two different yarns 100% post-consumer recycled PET drinking bottles, and thermo-welded in stripes to a recycled wadding layer. The dense inner body of the seating is sourced from recycled padding from discarded production. The different parts of the daybed are easily removable by "green" double zip and velcro.

Waste is not trash but a precious resource: this was the starting point for this collaboration, an opportunity rather than a challenge. The circular system of nature values the concept of time by upcycling its resources, and Patricia Urquiola took this as inspiration for the Wasting Time Daybed. A conversation about the evolution that we are living in, the complex schemes that we inhabit are changing and non-renewable materials have to be continuously re-invented and upcycled, until we reach a fully sustainable system.

"I believe design can facilitate many of these processes, in a playful and also provoking way...there is no such thing as waste because time only knows reinvention."

(Patricia Urquiola)

"I am sitting in a tin can
Far above the world
Planet Earth is blue
And there's nothing I can do"...?
(Space Oddity / David Bowie)

Patricia Urquiola studied architecture and design at Madrid Polytechnic and Milan Polytechnic, graduating with Achille Castiglioni. She worked with Vico Magistretti and later head of design at Lissoni Associati, She has received the Gold Medal of the Arts and the Order of Isabel the Catholic by His Majesty The King of Spain Juan Carlos I. Her work is displayed in various museums and collections, such as MoMA in New York, Musée des Arts decoratifs in Paris, the Museum of Design in Munich, the Vitra Design Museum in Basel, The Design Museum in London, the Victoria & Albert Museum in London and the Stedelijk in Amsterdam. Patricia Urquiola has been a guest lecturer in various universities such as Università Bocconi, Istituto Marangoni Milano and Harvard University. She is the Art Director for Cassina.

