

**GuiltlessPlastic** PRESENTS

## **RO PLASTIC-MASTER'S PIECES**

calling artists to reuse and reinvent plastic waste

### Nacho Carbonell / Re-Revolution

10 years ago we starting our relationship with Rossana Orlandi Gallery, she offers Nacho a space to present his new work. At that moment he came with the collection Evolution. "Living in an era where we are saturated with information, the Evolution Collection provides a refuge to escape and digest. The material used is recycled paper, a residue of excess information. The ink has been separated from the paper in order to recycle the paper as well as the ink."

10 years later Rossana Come back with this idea of GuiltlessPlastic, a really interesting approach , a reaction of what we are doing with the plastic, a call, an attention of our waste and the use of the things... So we thought to go back to the original idea, "recycling the idea of evolution" keeping the shape of the object, changing material re-using some plastic waste.

The idea is the same, have this little place where you can sit, relax and "digest" everything that is happening around, to have your time to think and so to "react".

**"Why you decided to join GuiltlessPlastic with Rossana Orlandi**

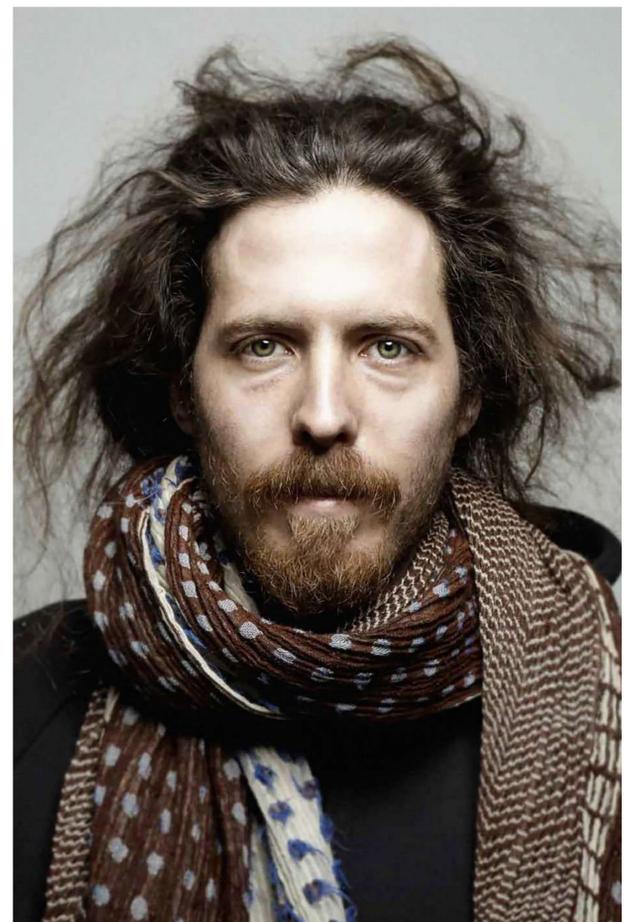
**and Ro Plastic-Master's Pieces?"**

Re-using material, Re-using ideas.

**Materials:**

metal frame and recycle packaging plastic

**Nacho Carbonell** graduated in 2003 at the Spanish university Cardenal Herrera C.E.U. and the 27 of January 2007 at the Design Academy Eindhoven, with the projects "Dream of sand" and "Pump it up", and was honoured with Cum Laude. Once graduated he created collections such as Evolution in 2009, which won him nominations to the design of the year by the London Design Museum. In 2010, was named Designer of the Future by Design Miami fair organisers, This identity , which defines his actual style of organic forms and rough and colourful finishing textures, is bringing him into an international scene of private collections and museums, his work is included in the collections of the Fnac-Fonds national d'art contemporain (National Contemporary Art Collection, France), of the Groningen Museum, Netherlands, and in the United States in the MoMA San Francisco, the Art Institute of Chicago and the Mint Museum, Musée des Beaux-Arts in Montréal, Canada all attracted by the uniqueness of materials and techniques applied in his works. Nacho currently works with his team in Eindhoven,



The Netherlands, were he has established his studio since 2007". "I like to see objects as living organisms, imagining them coming alive and being able to surprise you with their behaviour. I want to create objects with my hands, then I can give them my personality. I turn them into communicative objects that can arouse one's sensations and imagination. In short, what I want to create are objects with a fictional or fantasy element, that allow you to escape everyday life." -Nacho Carbonell.