



## APPLICATION FORM - Submission Details

**Submission Date : 11/01/2019 7:26 pm**

<b>Unique Submission ID</b>	5
<b>Terms and Conditions acceptance</b>	Yes
<b>First Name</b>	Lorenzo
<b>Middle Name</b>	
<b>Last Name</b>	Pisoni
<b>Artistic Name</b>	
<b>Team Members</b>	3
<b>Nationality</b>	Italia
<b>Gender</b>	Male
<b>Date of Birth</b>	
<b>Mobile Number</b>	
<b>Country</b>	Italy
<b>State / Province</b>	Milano
<b>Town / City</b>	Milano
<b>Street Address 1</b>	
<b>Street Address 2</b>	
<b>Postcode / Zip</b>	
<b>University (just for students)</b>	
<b>Document</b>	
<b>Document Number</b>	
<b>Prize Category</b>	

<b>Project Title</b>	PCUP - the smart cup
<b>Source of the used material</b>	Silicone
<b>Type of plastic involved</b>	
<b>Other materials involved</b>	
<b>Years of production</b>	1
<b>Edition</b>	
<b>Weight and Dimensions</b>	70 grams, 370 ml volume
<b>Manufactured by</b>	PCUP srl
<b>Describe your project accurately and how you developed your idea</b>	We produce silicone cups hosting an NFC tag on the bottom. The tag is read by our mobile app allowing users to communicate and pay through the cup. The app counts how much plastic each user and each event is saving in real time, giving a real grip on how good practices impact on the world.
<b>Picture 1 - Cover</b>	
<b>Picture 2 - Designer Portrait</b>	
<b>URL</b>	<a href="http://www.pcup.info">http://www.pcup.info</a>
<b>URL</b>	<a href="https://www.youtube.com/watch?v=cvWIPDYcZx0&amp;t=50s">https://www.youtube.com/watch?v=cvWIPDYcZx0&amp;t=50s</a>
<b>URL</b>	<a href="https://www.popeconomy.tv/video/pcup-un-bicchiere-intelligente-che-rimpiazza-l-usa-e-getta">https://www.popeconomy.tv/video/pcup-un-bicchiere-intelligente-che-rimpiazza-l-usa-e-getta</a>
<b>URL</b>	<a href="http://www.ambiente-online.it/public/rivista/ambiente113Flip/mobile/index.html#p=56">http://www.ambiente-online.it/public/rivista/ambiente113Flip/mobile/index.html#p=56</a>
<b>Email</b>	

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