

APPLICATION FORM - Submission Details

Submission Date : 20/02/2019 9:26 am

Unique Submission ID	24
Terms and Conditions acceptance	Yes
First Name	Ekaterine
Middle Name	
Last Name	Asatiani
Artistic Name	
Team Members	2
Nationality	Georgian
Gender	Female
Date of Birth	
Mobile Number	
Country	Georgia
State / Province	Georgia
Town / City	Tbilisi
Street Address 1	
Street Address 2	
Postcode / Zip	
University (just for students)	
Document	
Document Number	

Prize Category	Conscious Innovation Projects
Project Title	Personal Crusade
Source of the used material	
Type of plastic involved	
Other materials involved	
Years of production	
Edition	
Weight and Dimensions	
Manufactured by	
Describe your project accurately and how you developed your idea	<p>My personal protest against plastic pollution around me piled up until recently, I decided to act for the good of humankind. What did I do? I took plain plastic shopping bags and consumer product packaging that are readily available and “played” with them, until finally I was able to create interesting textures of material by recycling and upcycling them using technological method of thermal pressing with an iron. Later, in workshop, I designed sustainable fashion items, several bags and raincoats. If our fashion items get damaged, we will further fix or recycle for reuse, therefore creating a small-scale “circular economic activity” without any waste, we take, we make, people use and then return.... I then used the fashion items as communication tools, appealing to my fellow citizens via social media, asking them to take responsibility towards environment and to collect plain plastic shopping bags for me. In less than six months, people collected around 70 kg of different type of plastic packaging and shopping bags in their households and I recycled them into sustainable fashion items. This is the core of my philosophy: to fight plastic pollution by reducing, reusing and recycling the plastic material into sustainable fashion items and achieve locally feasible solutions so that citizens can become more conscious consumers. Handmade recycled sustainable fashion items reduce plastic waste and stop plastic from getting into our water, food and our bodies. We encourage all individuals, families, organizations and businesses to either say NO to plastic or supply us with the plastic bags and packages that are accumulated in their homes and offices with nowhere to go, but garbage. We encourage people to think twice and become responsible customers of the XXI century.</p>

Picture 1 - Cover



Picture 2 - Designer Portrait



Picture 3



Picture 4



Picture 5



Picture 6



Picture 7



Picture 8



Picture 9



Picture 10



URL

URL

URL

URL

Email

Modified Date