

APPLICATION FORM - Submission Details

Submission Date : 10/03/2019 11:03 pm

Unique Submission ID	248
Terms and Conditions acceptance	Yes
First Name	lorenza
Middle Name	
Last Name	bozzoli
Artistic Name	lorenza bozzoli design
Team Members	1
Nationality	italian
Gender	Female
Date of Birth	
Mobile Number	
Country	Italy
State / Province	Milano
Town / City	milano
Street Address 1	
Street Address 2	
Postcode / Zip	
University (just for students)	
Document	
Document Number	

Prize Category	Design
Project Title	it is possible
Source of the used material	recycled plastic from recovery production waste, rubbish dump, ocean sea
Type of plastic involved	polyurethane, polyethylene, nylon
Other materials involved	no
Years of production	
Edition	lorenza bozzoli couture
Weight and Dimensions	
Manufactured by	lorenza bozzoli design
Describe your project accurately and how you developed your idea	<p>IT IS POSSIBLE Beauty and sustainability are not incompatible and can proceed together in an inseparable way contributing to each other's success. LORENZA BOZZOLI's COUTURE pouf collection is made in Italy using in all its components exclusively recycled and regenerated materials maintaining the high quality standards of Italian master craftsmanship with the use of nineteenth-century hand looms for the decorative elements. The poufs are composed of three elements: structure (internal frame), padding and upholstery (fabric and decorative fringes) which, through different phases, become the finished product in an ideal scenario of circular economics.</p> <p>1 - SALVAGE Structure: internal frame created with polyethylene recouped from the production waste of the company SLIDE that is specialised in rotational mould objects. Padding: formed with expanded polyurethane recovered from the processing waste of thermal building materials. Upholstery: manufactured with nylon salvaged from landfills and from fishing nets taken back from the sea.</p> <p>2- REGENERATE Structure: the polyethylene objects are cut and shredded until they return to their initial powder state for new production in rotational moulds. Padding: the expanded polyurethane is broken down into flakes, selected, washed and heat-agglomerated using polyurethane resins. Upholstery: the nylon waste is regenerated by an exclusive purification process done by the company ECONYL until it returns to its initial quality.</p> <p>3 - REMAKE Structure: The powdered polyethylene is reused in the rotational mould from which the frame that constitutes the internal structure of the pouf is extracted. Padding: The heat-agglomerated expanded polyurethane formed in sheets of different thicknesses and density is cut and glued to make the padding. Upholstery: The regenerated nylon is transformed into a yarn that is processed to obtain the covering fabric and the realisation of the fringes woven</p>

by hand on nineteenth-century looms. 4- RE-INVENTING The eco-friendly pouf of the Couture collection is handcrafted by specialised upholsterers using exclusively recycled and regenerated materials without the collection losing any aesthetic or technical qualities. A product that at the end of its life can go back to step 1 of the regeneration process: IT IS POSSIBLE.

Picture 1 - Cover



Picture 2 - Designer Portrait



Picture 3



Picture 4



Picture 5



URL

<https://vimeo.com/322657638>

URL

URL

https://www.youtube.com/watch?v=0SL_0Xf-QKg&feature=youtu.be

URL

Email

Modified Date
