

APPLICATION FORM - Submission Details

Submission Date : 19/02/2019 5:57 pm

Unique Submission ID	23
Terms and Conditions acceptance	Yes
First Name	Ricardo
Middle Name	
Last Name	Mulas
Artistic Name	
Team Members	9
Nationality	Mexico
Gender	Male
Date of Birth	
Mobile Number	
Country	Mexico
State / Province	Ciudad de México
Town / City	Mexico City, Cuajimalpa de Morelos
Street Address 1	
Street Address 2	
Postcode / Zip	
University (just for students)	
Document	
Document Number	

Prize Category	Packaging Solutions
Project Title	E6PR (Eco Six Pack Ring)
Source of the used material	Bi-Products from the Food & Beverage Industry
Type of plastic involved	None
Other materials involved	All organic materials such as natural fibers
Years of production	We are beginning with production
Edition	
Weight and Dimensions	
Manufactured by	E6PR

Describe your project accurately and how you developed your idea

We are delivering a practical packaging solution to replace single-use plastic. Current can holders are made from first use or recycled plastic. Since end consumers often take these packs with them to the place of consumption (beaches, parks, trails, etc), they most often end up littering public spaces, rivers, oceans and lakes. Consumer education and awareness campaigns on a responsible disposal of garbage, have not been able to solve the problem on a relevant scale, and thus, we believe that biodegradable and compostable packaging solutions will effectively contribute to eliminate the vast volume of long term, almost non-degradable, degradable waste and pollution. Additionally, these solutions may reinforce consumer awareness, and help avoid littering in the first place. Our E6PR, or Eco Six Pack Ring, is made of natural fibers, making it a 100% biodegradable and compostable alternative to the current plastic solutions. Our product currently handles six cans, similarly to its plastic counterparts, without the environmental hazards. Our long-term intention is to deliver a variety of innovative biodegradable and compostable products to replace single-use packaging plastic.

Picture 1 - Cover



Picture 2 - Designer Portrait



Picture 3



URL

<https://www.youtube.com/watch?v=cvA1jvTm9ws>

URL

<https://www.facebook.com/watch/?v=2207183469305434>

URL

https://www.youtube.com/watch?fbclid=IwAR2j89bjmIS2aIKsBw9agowQa_kIXm4N-kNJsY6Ps_q2vEUA6GnOEWXCTLA&v=VyAjFudJGjo

URL

Email

Modified Date