

APPLICATION FORM - Submission Details

Submission Date : 09/03/2019 7:03 pm

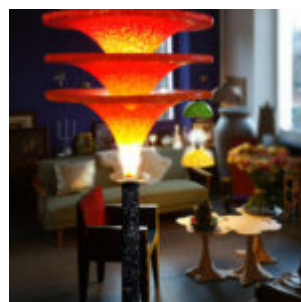
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|--|--------------------|
| Unique Submission ID | 137 |
| Terms and Conditions acceptance | Yes |
| First Name | Johannes |
| Middle Name | FCM |
| Last Name | Puylaert |
| Artistic Name | |
| Team Members | 1 |
| Nationality | Dutch |
| Gender | Male |
| Date of Birth | |
| Mobile Number | |
| Country | Italy |
| State / Province | Varese |
| Town / City | Porto Valtravaglia |
| Street Address 1 | |
| Street Address 2 | |
| Postcode / Zip | |
| University (just for students) | |
| Document | |
| Document Number | |

| | |
|------------------------------------|-----------------------------|
| Prize Category | Design |
| Project Title | 1907 |
| Source of the used material | Industrial & Consumer waste |
| Type of plastic involved | PolyEthylene Low Density |
| Other materials involved | Iron & LED illumination |
| Years of production | 2019 |
| Edition | 1 |
| Weight and Dimensions | 20kg ca. D54x198cm |
| Manufactured by | ECOPIXEL (WET srl) |

Describe your project accurately and how you developed your idea

1907 Although “plastics” were invented long before 1800, it was not until 1907, with the invention of Bakelite, to become a common good. The first plastic, based on a synthetic polymer made from phenol and formaldehyde, the first viable and cheap synthesis methods invented by the Belgian-born New York living Leo Hendrik Baekeland. Bakelite was the first purely synthetic “plastic” material not derived from living matter and therefore available for cheap mass production. Who would have ever thought this invention would have led to the disastrous situation we live in today? During the Liberty style, right at the start of the Jugendstil & Art Nouveau period this new material made its entry ... or was it the other way around? Did plastic make these new colourful and fluent designs possible? Was it the introduction of this new material to trigger the imagination for these amazing designs until the incredible late 1930/40 designs of the Art Deco? My design wants to go back to this period to re-discover plastics as they were once meant to be. A gift of freedom to designers because of the colourful, translucent flexible qualities of plastics. A perfect material to freely express luxurious elegance rather than being a disposable waste. I used a standard but translucent ECOPIXEL material to obtain both colour and translucency for the cap and a non translucent 031 ECOPIXEL for its foot that I believe should look like stone.

Picture 1 - Cover



Picture 2 - Designer Portrait



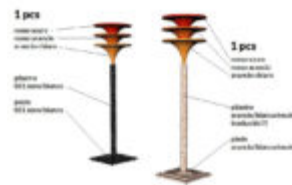
Picture 3



Picture 4



Picture 5



Picture 6



Picture 7



Picture 8



Picture 9



Picture 10



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